

# Cost-effective marketing offers

Benefit of membership in the Pleasanton Chamber of Commerce



## eFly Bulletin

Strengthening the local economy and serving members for more than 60 years



### Reach hundreds of chamber members in a single eblast

- Provide a brief description (few sentences) of your promotion (event, product, services, etc.) along with a link to your website and/or e-flier, and payment of \$100
- eFly bulletin is sent 2nd Tuesday in even calendar months (except December, sent 1st Tuesday)
- Space is limited and available on first come first serve basis

Content deadline	Issue date
February 4	February 9
April 8	April 13
June 3	June 8
August 5	August 10
October 7	October 12
December 2	December 7



Reserve your space and submit content to Wendy Gutshall at [wendy@pleasanton.org](mailto:wendy@pleasanton.org)  
*Questions?* (925)846-5858 ext. 201



### Reach more than 18,000 households and businesses

- Provide 1,200 (8½x11) flyers for the *Business Connection* mailing and for no additional cost your business card is printed in the newsletter
- Newsletter is inserted into the Pleasanton Weekly the first Friday in odd calendar months
- Space is limited

#### SIGN-UP FOR 3 ISSUES AND SAVE OVER \$95

Biz card deadline	Flyer deadline	*Issue date
February 17	February 26	March 5
April 21	April 30	May 7
June 16	June 25	July 2
August 18	August 27	September 3
October 20	October 29	November 5

\*Allow additional 7-10 days for delivery

#### Business Card Guidelines

Option I - Electronic Files. Files accepted: JPEG, PDF (preferred), and Photoshop. Files not accepted: PowerPoint, Publisher, PageMaker and Word.  
 Option II - Hard copy of your business card

## ADVERTISING CONTRACT

eFly Bulletin # of issues \_\_\_\_\_ (\$100 per issue)       FlyBiz # of issues \_\_\_\_\_ (\$199 per issue or \$500 for 3 issues)

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Method of Payment: Check # \_\_\_\_\_  Visa  MasterCard  AMEX  DSC (Check payable to Pleasanton Chamber)

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ CVC # \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_

NOTE: Please reserve your space in advance. Payment is due upon delivery of your flyers/content submission.