

# Cost-effective marketing offers in 2012

Benefit of membership in the Pleasanton Chamber of Commerce



## Reach hundreds of chamber members in a single e-blast:

### eFly Bulletin - Here's how it works:

- Provide a brief description (few sentences) of your promotion (event, product, services, etc.) along with a link to your website and/or e-flier.
- eFly bulletin is sent 2nd Tuesday in even calendar months - February, April, June, August, October and December.
- Space is limited and available on first come first serve basis.
- **ONLY \$100 per issue.**



## Reach more than 18,000 households and businesses:

### FlyBiz Promo - (Flyer insert/business card)

- Provide 1,200 (8½x11) flyers for the *Business Connection* mailing and for no additional cost your business card is printed in the newsletter.
- Newsletter is inserted into the *Pleasanton Weekly* the first Friday in odd calendar months - January, March, May, July, September and November.
- **ONLY \$199 per issue.**



## Stretch your dollars with combo packages and save \$\$:

- Sign-up for both eFly Bulletin and FlyBiz promo, for **only \$249 - \$50 savings.**
- Sign-up for 3 issues of FlyBiz promo for **only \$500, \$95+ savings**

For a complete deadline schedule and to reserve your space, contact Wendy Gutshall at [wendy@pleasanton.org](mailto:wendy@pleasanton.org) or 925.846.5858 ext. 201.

## REGISTRATION FORM

*Please check a box and fill out form below*

Combo package (eFly & FlyBiz), \$249    eFly Bulletin , \$100 per issue    FlyBiz , \$199 per issue or \$500 for 3 issues

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ CVC # \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_

*Payment is due upon delivery of your flyers/content submission.*