

Last newsletter  
of the year.  
Sign-up today!

# Affordable Marketing Programs

*Benefit of membership in the Pleasanton Chamber of Commerce*



## eFly Bulletin

Strengthening the local  
economy and serving  
members for more  
than 60 years

## Business Connection

Strengthening the local  
economy and serving  
members for more  
than 60 years



If you would like to reach hundreds of chamber members with a single email blast, participate in our eFly Bulletin program.

Here's how it works - you provide us with a brief description (few sentences) of your promotion (event, product, services, etc.) along with a link to your website and/or e-flier, and payment of \$100.

Space is available on first come first serve basis. Limited to 7 members. Reserve your space today!

Content deadline	eFly Blast Issue Date
February 5	February 10
April 9	April 14
June 4	June 9
August 6	August 11
October 8	October 13
December 3	December 8

When you bring 1,300 8½x11 flyers for the Chamber newsletter mailing we will also print your business card in the *Business Connection* for additional distribution to 18,000 households.

Additional *Business Connection* newsletters will be mailed with flyer inserts to 1,300 active/courtesy members.

Deadline to reserve your space and submit business card	Deadline for flyer delivery (1,300 -8½x11)
February 18 for March issue	February 27 for March issue
April 15 for May issue	April 24 for May issue
June 17 for July issue	June 26 for July issue
Aug. 19 for September issue	Aug. 28 for September issue
Oct. 21 for November issue	Oct. 30 for November issue

### Business Card Guidelines

**Option I** - Electronic Files. Files accepted: TIFF, JPEG, EPS, PDF (preferred), and Photoshop. Files not accepted: PowerPoint, Publisher, PageMaker and Word. **Option II** - Hard copy of your business card.

## ADVERTISING CONTRACT

Reserve your space and submit content to Wendy Gutshall  
wendy@pleasanton.org *Questions?* (925)846-5858 ext. 201

eFly Bulletin (\$100 per blast, original price \$125) \_\_\_\_\_  Flyer insert/business card ad (\$199, original price \$250) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Method of Payment: Check No. \_\_\_\_\_  Visa  MasterCard  AMEX  DSC (Check payable to Pleasanton Chamber)

Credit Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ CVC # (3-digit) \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_

**NOTE: Please reserve your space in advance. Payment is due upon delivery of your flyers/content submission.**

**Pleasanton Chamber of Commerce**  
777 Peters Avenue Pleasanton, California 94566  
**PHONE:** (925)846-5858 - **FAX:** (925)846-9697