

Business Spotlight

CareerTrack Plus - Helping Students Bring Their Unique Talents to the Workforce through Career and Academic Planning

CareerTrack Plus is ready to offer solutions to students needing guidance with their education and career path. CareerTrack Plus offers a new approach to ensure students realize their full potential and avoid career pitfalls. To begin the process, natural strengths and talents are identified through a complete, personalized evaluation before career and college options are explored. As an added bonus, we encourage family engagement during the process as students explore career choices. This is the first step in building the support team that surrounds the student. All applicable community resources, schools and programs are recruited to participate in the student's success.

"Every student needs some level of career and academic advising," said Laurie Erceg, founder and owner of CareerTrack Plus. "During my college and high school teaching experience, I recognized that need on a daily basis. Tapping into my passion to help students succeed and live their best life, CareerTrack Plus emerged as a career discovery resource. The focus is on school to career transition, employment and life skills," said Erceg.

Another unique feature of CareerTrack Plus is a sustained follow-up plan that evolves throughout a student's education-to-career journey. This is appro-



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priately exemplified by the PLUS in the company's name. CareerTrack Plus services are delivered through one-on-one meetings, educational and community partnerships, career centers, teen empowerment workshops and special presentations.

Erceg has a proven track record in the area of vocational education. She is a former instructor at Chabot Community College, taught Medical Occupations for both Eden Area ROP in Hayward and Tri-Valley ROP at Granada High School in Livermore and is a 2013 Alameda County Teacher of the Year award recipient.

Over the past 20 years of teaching, Laurie recognized the need for the expansion of counseling services. Tapping into her passion to help students succeed and live their best life, CareerTrack Plus emerged.

Please visit our website to learn more at www.careertrackplus.com.

PARENT INFORMATION NIGHT

Learn about helping teens with career and college choices, special events and more. For more information, call or email Laurie Erceg (510) 305-5111 or info@careertrackplus.com