

# Business Connection

Strengthening the local economy and serving members for more than 60 years



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[www.pleasanton.org](http://www.pleasanton.org)

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## Business Spotlight



Beginning in 2015, Charity Cab began donating to charities and non-profits located primarily in the Tri-Valley Area.

## Charity Cab: The only taxi in Pleasanton that puts “People before Profit”

Charity Cab hit the streets in May 2013. With the concept of putting people before profits and giving back to the local community, Charity Cab was born and quickly became the top rate taxi company in Pleasanton. With this mentality, Charity Cab has quickly grown to cover the entire Tri-Valley.

Rhett Havener founded Charity Cab with one taxi and spent the first three months sleeping in it. Every penny was put back into the company to ensure the company's growth and stability. In their second year, they have grown to five cabs and counting. Their focus on customer service and giving back has been the driving force in their rapid growth in the Tri-Valley Area. In their first month in business, they were able to donate a total of \$258. Today, they have donated over \$17,000 to various local and national charities.

As a Pleasanton taxi company, their focus is to be

involved in their communities and to see their customer donations at work at the local level. Beginning in 2015, Charity Cab began donating to charities and non-profits located primarily in the Tri-Valley Area.

All of the Charity Cab drivers are trained and committed to go the extra mile to make sure your trip is safe, efficient and enjoyable.

By donating \$1 of every fare, Charity Cab gives back to the community that they service while also getting their riders involved in helping others that are less fortunate. The overall demand and enthusiasm for Charity Cab in the Tri-Valley area keeps their cars on the road and donations flowing to various charities that have included The Valley Humane Society, The Taylor Family Foundation and The Wounded Warrior Project. Give Charity Cab a call today at 925-353-5357 and experience the difference.

