

Business Connection

Strengthening the local economy and serving members for more than 60 years



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Business Spotlight

Helping Seniors When They Need A Little Extra Help

East Bay Assisted Living Services was founded because navigating the assisted living and memory care landscape can be daunting and time consuming. It is truly great that there are so many choices when it comes to choosing a community that offers assistance. The Bay Area alone has over 10,000 assisted living homes when you include the residential homes that are licensed by the state to provide assistance. When a family member needed to move to an assisted living home three years ago and we discovered how difficult it can be to separate the great homes from the average, all while trying to work full time jobs, I decided that there was a real need for a service to guide families through the process.

Think of East Bay Assisted Living Services as your local expert when it comes to finding the ideal assisted living community. They personally assess every senior to determine which community will be the best fit for their personality and social preferences. They arrange a time to accompany the family to three



homes where the family can tour the home, meet the other residents, meet the caregivers, meet the owners and get a feel for whether the home is a good fit. So, instead of visiting dozens of homes and spending countless hours researching where they are and which ones are the best, their program has greatly expedited the entire process.

You're probably asking yourself, "How much does this service that is going to save me time and money and make the entire experience much more enjoyable cost?" Since we realize paying for assisted living can be a financial burden on families, East Bay Assisted Living Services refuses to add another charge onto these families in need. Their service is 100% free to the families as they

get a marketing fee from the communities. They are there every step of the way to help with the paperwork, the move-in, and then they check-in monthly to ensure everything is as great as it can be. They have helped hundreds of families and would love to help yours too. Visit their website eastbayassistedlivingservices.com and sign up for a free newsletter that will provide you with valuable information regarding assisted living and memory care.



Jeff Williams, President of East Bay Assisted Living Services, is your local expert when it comes to finding the ideal assisted living community