

Business Connection

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925.846.5858

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Business Spotlight

Fulcrum BioEnergy, Inc. Receives Pleasanton Chamber of Commerce and City of Pleasanton 2015 Economic Driver Award

In 1985, garbage was used to power the time machine in Back to the Future. Today, Pleasanton-based Fulcrum BioEnergy, Inc. is making this a reality. Fulcrum is a pioneer in the development of a reliable and efficient process for transforming everyday household garbage into low-carbon transportation fuels including jet fuel and diesel.

"Our process creates a new fuel that has the same molecules as fossil fuels but is cleaner, renewable, lower cost and has a fraction of the carbon emissions of fossil fuels," said Jim Macias, Fulcrum's President and Chief Executive Officer and a Pleasanton resident.

Fulcrum's plants will provide a domestic source of renewable jet fuel and diesel that will provide numerous economic, social and environmental benefits. By diverting garbage from landfills, Fulcrum's plants will help cities and communities solve their growing waste disposal problems. And fuel produced at the Company's plants will reduce greenhouse gas



Fulcrum has started construction of its first commercial plant outside of Reno, Nevada, and is advancing on the development of additional plants across North America with the capacity to produce more than 300 million gallons of jet fuel and diesel annually.

emissions by more than 80% compared to traditional petroleum fuel.

Fulcrum has attracted an impressive list of strategic investors including Waste Management, Cathay Pacific Airways, the U.S. Department of Defense and United Airlines, as the Company proceeds with the development of waste to fuel facilities throughout North America and around the world. The Company has started construction of its first commercial

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Each year, the Pleasanton Chamber of Commerce and City of Pleasanton partner to recognize companies headquartered in Pleasanton whose products and services are innovative, address an

identifiable need, attract investment, substantially impact the local economy and show significant continued economic promise.

At the Chamber's Beyond the Cloud 3.0 Business Leaders Luncheon on November 18, 2015, Fulcrum BioEnergy, Inc. was one of four companies to be singled out. Jim Macias was presented with Economic Driver Commendations from United States Congressman Eric Swalwell, State Senator Steve

Glazer, State Assembly member Catharine Baker, the Alameda County Board of Supervisors and the Pleasanton City Council.

"Fulcrum's plan makes great sense when thinking about the world's challenges in disposing of garbage. Simply put, they can make a difference," said Chamber Board Chairman James Paxson.

For more information about Fulcrum, visit the company's website, www.fulcrum-bioenergy.com.