A “can’t miss” statewide conference honoring 50 of the golden state’s economic difference-making companies and the investors who fuel their growth.

- **DEAL FLOW.** Numerous investment opportunities with start-up, early-stage and expansion-stage California growth companies across multiple sectors.
- **CAPITAL.** Over 50 capital sources, including venture capitalists with investable capital of over $10B, angel investors, plus bank, alternative debt and government offerings.
- **PARTNERSHIPS.** Research and tech transfer, and cross-industry pollination opportunities with leaders from across all of California—meet and greet your peers in a high-impact setting.
- **PERSPECTIVES.** What’s on the horizon for your industry and California industries at large.

**Highlights**

- Executive Profile Presentations by cutting edge, market leading Game Changer companies
- **Start-Up Sensation** “Deal Flow” business plan presentations
- Keynote speeches and panelists on industry outlooks, funding, tech transfer and more
- Special spotlight on California’s Tri-Valley Region/East Bay
- **Industry awards** in 10 Game Changer industries
- Executive Training Sessions to provide mission-critical information to growth company founders and executives
- The conference has partnered with the **Governor’s Office of Economic Development (GoED)** and California U.S. Congressman Garamendi to present prestigious awards to California Game Changers
- California Innovation Tradeshows: “Taste of California”

**Exciting Venue!**

Casa Real is adjacent to Ruby Hill Winery in Pleasanton, California. Its soothing Mediterranean atmosphere provides a natural backdrop to inspire innovation and enjoy networking with investors and diverse California industries.

**To Register or Present**
Visit www.grow-california.com or call (530) 893-8828

**To Exhibit or Sponsor**
Call Scott Raty or Wendy Gutshall
Pleasanton Chamber of Commerce (925) 846-5858

**Over 40 Confirmed Speakers, Including...**

- **BOB BORCHERS**
  General Partner, Opus Capital, and prior Senior Director of Worldwide Marketing for the iPhone at Apple
  ‘Doing Business with the Global Giants’

- **TIM WESTERGREN**
  Chief Strategy Officer & Founder, Pandora
  ‘The Pandora Story: Building a Market from a Vision’

- **JOE KENNEDY**
  Chief Executive Officer & President, Pandora
  ‘The Pandora Story: Building a Market from a Vision’

- **GARY PINKUS**
  Managing Director, McKinsey & Company
  ‘The Five Global Forces Reshaping the Global Economy’

- **ELTON SHERWIN**
  Senior Managing Director, Ridgewood Capital, author of Addicted to Energy
  ‘Cleantech Climate, Innovation and Jobs’

- **DR. TIMOTHY CHOU**
  Visionary industry leader, corporate executive, Stanford University lecturer and author
  ‘The Cloud—Which Direction is it Heading?’

- **DR. J. LEIGHTON READ**
  Entrepreneur, venture capitalist, and author
  ‘Why California? Why Now?’

- **JEFFREY LOBOSKY**
  Neurosurgeon, author
  ‘How American Health Care Went So Wrong and Why Washington Can’t Make It Right’

- **JEFF BRAUN**
  Co-founder, Maxis, the company that developed The Sims
  ‘Creating and Nurturing a Culture of Innovation’

- **GARY PINCUS**
  General Partner, Altos Ventures
  ‘The DNA of a Game Changing Entrepreneurial Company’

For a detailed review of all speakers and sponsors visit www.grow-california.com
Sponsorship of the Game Changers Innovation Forum puts your organization’s name in front of a targeted audience of highly successful companies and individuals. You can focus on a specific industry or choose an activity with broad reach to all participants.

Depending on level, sponsorship benefits include:

- Session-specific spotlight
- Exposure on website, emails, marketing materials, programs
- Logo on AV rotation, signage, tables, program video
- Social media package
- Comp tickets

Contact your sales rep (below) for complete information about the various sponsorship levels available.

**Why Sponsor?**

**Highest Profile Sponsorship Opportunities**

**GENERAL SESSIONS**

- Game Changers Awards Ceremony and Top Start-Up Sensation Presenting Company Honors (GOED and Congressman John Garamendi Present Special Awards)
- Game Changer Executive Profiles
  - Digital Media Sector
  - New Media/Social Marketing Sector
  - The Cloud, Web 2.0, Software Sectors
  - Medical Technology and Healthcare Innovation Sector
  - Companies that have a Link to a University or Federal Lab
  - Companies that have accessed Federal Funds or grew from projects with governmental agencies
  - Specialty Food and Beverage Sector
- Game Changers Finalist Recognition Ceremony
- Federal Programs Advancing Innovation
- California’s Specialty Food and Beverage Products Innovation – Sustaining Our Global Leadership
- The Best of the East Bay’s Game Changing Innovation – Resources and Success Stories
- Doing Business with the Global Giants– Tips for Success from the Insiders

**KEYNOTE SPEECHES**

- The Five Global Forces Reshaping the Global Economy (Gary Pinkus)
- Current Perspectives from the Global Giants (Bob Borchers)
- The Pandora Story: The Long and Winding Road (Tim Westergren or Joe Kennedy)
- Cleantech Climate, Innovation and Jobs (Elton Sherwin)
- Why California? Why Now? (Dr. J. Leighton)

**GENERAL SESSION PANELS**

- The State of Venture Capital
- Advancing California’s Technology Commercialization – How Universities, Federal Labs, Innovators and the Private Sector are Partnering for Success

**CONCURRENT SESSIONS**

- Start-Up Sensation Deal Flow Presentations to Investors
- Software/Web 2.0/The Cloud
- Medical Technology
- Defense, Security
- Cleantech: Energy Efficiency
- Cleantech: Renewable Energy
- Consumer Products, Manufacturing, Emerging Technologies

**OTHER COMPELLING OPPORTUNITIES**

- VIP Dinner or Special VIP Event (requires a sponsor to move forward)
- Taste of California Networking Reception
- Investor/Funder Roundtable Sessions (20)
- Concurrent Executive Training Sessions: 30-Minute Seminars (20)
- Game Changers Awards Networking Reception
- Networking, Boxed Lunches (2)

**About GrowCalifornia: A Jobs Initiative That Will Work!**

GrowCalifornia produces four annual innovation forums to proactively support the economic “difference makers” in California. Because entrepreneurial growth companies tap large national or global markets, they bring new dollars into their community and California; increasing the overall economic pie rather than just redistributing it. GROWCalifornia is the evolution of Golden Capital Network (GCN), whose mission is to find California’s growth companies, recognize their important economic contributions, and provide them with access to resources.