

Business Connection

Strengthening the local economy and serving members for more than 60 years



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www.pleasanton.org

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Business Spotlight

Trusted, efficient home loan lending

New American Funding financing dreams

It's not every day you make what may be the biggest investment of your life, so when the time comes to buy a home, we understand that absolute confidence is a must. We understand importance of transparency in the home loan process, and we know that mortgage needs are as unique as the individuals and families we serve. New American Funding has earned a reputation for integrity in mortgage lending, because we won't compromise our fair business practices and we stand behind impartial mortgage education for our clients. We see ourselves not only as lending experts, but as trusted advisors.

New American Funding is dedicated to helping other families and individuals improve their quality of living. Whether it is for first-time home buying, refinance, or for an investment property, we have the products and services in place to help finance dreams.

We're not your typical home loan lender. We have a style all our



Anna Ruotolo (middle) and her team at New American Funding are experienced professionals with roots in Pleasanton and the East Bay.

own; tech-driven efficiency with personalized, boutique service. Anna Ruotolo and her team are experienced professionals with roots in Pleasanton and the East

Bay. Visit us at 600 Main Street, Suite E in Pleasanton or online branch.newamericanfunding.com/pleasanton or direct at 925-718-1193.