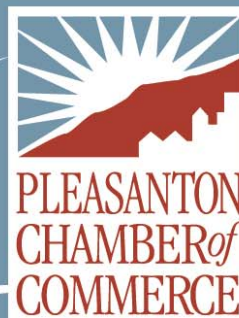


Business Connection

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Business Spotlight

Sip, Savor, Social: Pairings Cellars is downtown's new wine bar

Pairings Cellars is all about the harmonious chemistry between wine, food and their customers. With a soft opening July 7 and a grand opening July 8, Pairings Cellars is a wine bar offering small plates, old world and local wines along with live music on Fridays and Saturdays.

While living in Calaveras County eight years ago, John and Dana Campanella started to become more educated about wine and wine making. As they became more knowledgeable, they started talking about buying a vineyard or opening a wine bar. By the time they moved back to the Tri-Valley area, Pairing Cellars was in the making.

SIP

Pairings Cellars is bringing in many different wines from old world, small family-owned boutique wineries. They are also offering interesting local wines, as well as nine of their own labels, specifically chosen to pair well with their menu as well as stand on their own. They will be offering lots of local craft beer that will be rotated on a bi-monthly basis. Last but not least, they have some awesome desserts that are created with their wine and beer selections.



SAVOR

Executive Chef Alex Tishman has designed delicious, small, sharable plates which pair nicely with their many wines. Open seven days a week from noon to 9:00 p.m. and until 11:00 p.m. on Fridays and Saturdays, Pairings Cellars offers salads, sandwiches, flatbreads and desserts all day. Beginning at 5:00 p.m., the menu grows to include small plates; everything from crispy brussel sprouts to bacon wrapped dates and bucatini with grilled salmon and the likes of risotto. Different cheeses and charcuterie and cheese flights, which come with rustic bread, apples, pears and grapes round out the menu.

SOCIAL

Friday and Saturday nights will feature live music from 8:00 to 11:00 p.m. The Campanellas are thrilled about their music lineup:

solo artists, duos, trios and in some cases, 4-5 piece bands. Some of these are recording artists and at least two have recorded a song currently playing on the radio. For the most part, all of the music will be at a level where people can still talk without yelling. However, if guests feel the urge, they can dance!

Pairings Cellars is located at 310 Main Street, B in downtown Pleasanton. For more information, visit www.pairingscellars.com or call 925-398-8846.



Dana and John Campanella, owners of Pairings Cellars, plan to have winemaker dinners every couple months as well as special wine and beer tasting events with local producers. Pairings Cellars will also carry their own olive oil and vinegars which they will have scheduled tasting events for and customers can purchase and take home their favorites.