



Patrick Schwerdtfeger is the author of *Make Yourself Useful, Marketing in the 21st Century* and *Webify Your Business, Internet Marketing Secrets for the Self-Employed*, the ultimate step-by-step guide for small business owners, salespeople and service professionals.

Patrick is an inspiring speaker who has given keynotes and workshops in the United States, Canada and Europe. At latest count, his podcasts have been downloaded over 50,000 times in 27 countries and his articles have been published on thousands of different websites.

For more about Patrick visit [www.WebifyBook.com](http://www.WebifyBook.com)




Pleasanton Chamber of Commerce

# SOCIAL MEDIA LUNCHEON

with Patrick Schwerdtfeger, Author and International Speaker

Learn the essential ingredient to "getting found" on today's social internet and understand precisely how to capitalize on the Social Media Revolution

See how different companies are leveraging  to find new customers

Discover unfair tricks to get your  videos off to a running start

Learn the secret to sending  emails to people outside your network

Learn critical differences between  Profiles, Groups and Pages

Learn how to post an alert on  Alerts and get the word out  
Get the Word Out!

**Tuesday, March 23**

**11:30 a.m.**

**Palm Pavilion**

Alameda County Fairgrounds  
4501 Pleasanton Avenue, Pleasanton

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## REGISTRATION FORM

Cost is \$35 for members; \$45 for non-members. Please complete form below and mail/fax form to the Pleasanton Chamber by March 18, 2010. **Please print clearly.** Payment is required at the time of your reservation. *Cancellations must be made in writing no later than March 18th.*

Please reserve \_\_\_\_\_ seats for the Social Media Luncheon. Check # \_\_\_\_\_  
(Check payable to Pleasanton Chamber) or charge my  Visa  MasterCard  AMEX  DSC

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone # \_\_\_\_\_ Email Address \_\_\_\_\_

CC # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ CVC # \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

I prefer a vegetarian meal

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