

Business Connection



We are the community that helps businesses start, grow, & thrive.

May 2024

Chick-fil-A Announces New Pleasanton Restaurant

*Restaurant Brings Approximately 35 New Full- and Part-Time Jobs to Community,
Honors 100 Local Heroes with Free Chick-fil-A Entrées for a Year*

A new Chick-fil-A® restaurant opened on Thursday, April 18. Chick-fil-A, Inc. has selected Aaron Clifford as the independent franchised local Owner-Operator of Chick-fil-A Hopyard Road & Inglewood.

Locally Owned and Operated

Chick-fil-A's franchise model is essential to how the restaurant serves others. Most Chick-fil-A restaurants are owned and operated by a single individual, which means Chick-fil-A's local Owner-Operators are small business owners, not passive investors, who work in their restaurants side by side with their Team Members each day.

In Pleasanton, Clifford will be responsible for all day-to-day activities of the business, including mentoring Team Members, serving Guests, cultivating relationships with local organizations and businesses, and tailoring philanthropic efforts to meet the Pleasanton community's needs. Clifford will employ approximately 170 full- and part-time Team Members between both of his restaurants, and the new restaurant will bring approximately 35 new jobs to the community.

Raised in Watsonville, California, Clifford grew up on a strawberry farm and has fond memories of selling berries with his family at farmers markets throughout the



Friends, family, and members of the Pleasanton community celebrated the opening of Chick-fil-A Hopyard & Inglewood Road with an official Ribbon Cutting ceremony outside the restaurant.

Bay Area. His freshman year of high school, Clifford and his family moved to Powder Springs, Georgia, where he experienced Chick-fil-A nuggets and barbeque sauce for the first time – he immediately fell in love with the food and team culture of care and community. After serving as a Team Member at a restaurant in Powder Springs, Clifford held various leadership roles at Chick-fil-A restaurants over the years. He eventually returned to his home state to be the Director of Operations for Chick-fil-A Pleasant Grove in Roseville, which was the first free-standing Chick-fil-A res-

taurant in northern California at the time. In 2016, Clifford became a local Owner-Operator and he has proudly served the Pleasanton community at Chick-fil-A Hopyard Road & 580, which he will continue to do in addition to the new Hopyard Road & Inglewood restaurant.

“When I started my career with Chick-fil-A nearly 25 years ago, I was drawn to the culture built around caring for others and bringing people together through high-quality, delicious food. It was my dream as a teenager to open a Chick-fil-A in the Bay Area, and I

was fortunate to do exactly that,” said Clifford. “I can’t wait to expand our impact in Pleasanton with this new restaurant, so we can deliver excellence every day, and have a positive influence on our Team Members and community.”

Caring for the Pleasanton Community

The Chick-fil-A business is built to add positive impact beyond profit, including giving back to local communities. Chick-fil-A local Owner-Operators are empowered

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GOLD



SILVER



BRONZE



PLEASANTON CHAMBER OF COMMERCE EXECUTIVE LEADERSHIP TEAM

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The positions and views advocated here are solely the responsibility of the Chamber.

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Stay connected with the Chamber



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“Resolutions”

As a young boy I used to visit my father at work and hanging on his office wall, nicely framed, was a scripture titled “Resolutions” by Lloyd Shearer. My father passed away 15 years ago and now “Resolutions” hangs on my office wall at work. Having just celebrated the Easter Holiday, I reflect on how blessed I am and how the following words of wisdom still inspire me:



Shawn Henley
Board Chair
Pleasanton Chamber

“No one will ever get out of this world alive. Resolve therefore to maintain a sense of values. Take care of yourself. Good health is everyone’s major source of wealth. Without it, happiness is almost impossible.”

Resolve to be cheerful & helpful. People will repay you in kind. Avoid angry, abrasive persons. They are generally vengeful. Avoid zealots. They are generally humorless.

Resolve to listen more & to talk less. No one ever learns anything by talking. Be chary of giving advice. Wise men don’t need it & fools won’t heed it.

Resolve to be tender with the young, compassionate with the aged, sympathetic with the striving and tolerant of the weak & the wrong. Sometime in life you will have been all of these.

Do not equate money with success. There are many successful money-makers who are miserable failures as human beings. What counts most about success is how a man or woman achieves it.”

The Pleasanton Chamber is a community that supports you and your business. As Chamber Chair, I would love to hear from you about your business and what we can do to help you succeed!
email shawn.henley@ms.com

Public Policy Priorities

One of the Pleasanton Chamber’s core functions is as a business advocate. The Chamber represents the interests of business to government and the community. We discuss issues and take positions for or against policy proposals that have an impact on our local businesses. In order to do so, we reach out to the business community to learn what issues are a priority for them. The result of this effort is the foundation for building a “Public Policy Agenda.”

A public policy agenda aligns the Chamber’s mission to support and promote businesses with our larger role in contributing to the economic and social well-being of our community. As an economic development-focused non-profit, the Chamber is particularly interested in issues affecting business formation and growth. Topics like Land Use Planning, Permitting and Planning Streamlining, the Zoning Code and Permit Fees are among the most important topics. But there are plenty of others, including Water, Transportation, Workforce Development, (Workforce) Housing, Education, Infrastructure, Travel & Tourism, and more, that impact economic development.

The Pleasanton Chamber of

Commerce is interested in fostering business growth. We see a strong need for Pleasanton to take on the aura of a “business friendly town” that keeps taxes low, streamlines permitting and planning, creates flexibility in the zoning code, and embraces the opportunity to expand our business footprint to bring more goods and services to our community. In order for this to happen, the business community and its supporters have to use our collective voice to impress the importance of this approach to our civic leaders.

Over the next several months, the Pleasanton Chamber will be canvassing local businesses to learn their priorities. We will use this information to build a Public Policy Agenda that will serve as the next version of the Chamber’s “Pleasanton Vision 2025” document. The agenda will exist as a living document, ready to update as circumstances warrant to better reflect current conditions and challenges our businesses face. We encourage you to let us know what you think Pleasanton’s biggest economic development challenges are, and where the Chamber should focus our attention. And if you are a business but not a member of the Pleasanton Chamber of Commerce, please consider joining!



James Cooper
President/CEO
Pleasanton Chamber

Pleasanton Chamber Spring Tradeshow Mixer

The Chamber’s tradeshow mixers have traditionally been the most well attended chamber functions of the year, featuring delicious food, wine and beer tastes from local restaurants. Vendors showcase their products and services with their table-top displays, often with raffle prizes, tchotchke items and other give-

aways. Companies and organizations that are exhibiting can promote themselves, connect with local business and community leaders, and grow their customer base. Being an exhibitor is one benefit of chamber membership and attracts businesses from a variety of industries looking to network with others who are invested in the region.

Wednesday, May 8, 2024, 5:00 to 7:00 p.m.
Conference Center at Rosewood Commons
4400 Rosewood Drive, Pleasanton
Open to everyone in the community, complimentary admission
Food, drink, prizes, fun
Register at www.pleasanton.org

Ribbon Cuttings



Creating new jobs, stronger economy



imxpilates.com/California/Pleasanton

IM=X Pilates & Fitness — Welcome to your fitness home. A place where you can breathe, stretch, play, flex, jump, develop, reflect, and be accepted for who you are with coaches who understand what you are becoming. IM=X® Pilates & Fitness offers Pilates reinvented, re-choreographed, and reconstructed to include other physical disciplines. IM=X® updates concepts and practices to reflect the newest research on fitness, cardiovascular training, and spine stabilization; and thus, is truly the next evolution of Pilates fitness workouts. Located at 5424 Sunol Blvd., Suite 6, Pleasanton. Learn more online at imxpilates.com/California/Pleasanton.

See more Ribbon Cuttings on page 8.

Pleasanton Chamber of Commerce Value Proposition Statement

We are the **community** that offers you **visibility** and **resources** to help you be **successful** and grow **revenue**

Developing Community Leaders for over 30 years

Leadership Pleasanton registration is now open for the 2024-25 program year

Leadership Pleasanton was created by the Pleasanton Chamber in 1988 and has produced more than 800 graduates in its 30-plus years. In the Fall of each year, 30-34 individuals from local businesses, professional, government and service organizations as well as residents begin participating in monthly, day-long sessions, culminating in a graduation in May. Participants have the opportunity to go behind the scenes with current leaders in the community to learn what makes Pleasanton work.

“This popular program offers community members the chance to expand their personal and professional networks while having fun and learning about how all the segments of our community work together to make it an amazing place to live and work,” said Pleasanton

Chamber Community Foundation Chair Susan Hayes. The Chamber’s Community Foundation sponsors the Leadership Pleasanton program.

Whether you are new to Pleasanton, or a life-long resident, participating in Leadership Pleasanton is a wonderful opportunity. “I can honestly say it has changed the trajectory of where I’m at in my life,” said Nick Valenziano, an alum from the Leadership Class of 2016. “I own a house in Pleasanton, I have two businesses in Pleasanton, and literally my heart is Pleasanton.”

The Leadership Pleasanton program’s goal is to develop community leaders, and topics of the sessions include Pleasanton history, local government, health and human services, business and economics, education, public safety, infrastructure, and recreation. Each



Participants of the Leadership Pleasanton class of 2024

session is designed to be interactive, educational and challenging and features presenters representing a cross-section of the community.

WHO ENROLLS IN LEADERSHIP PLEASANTON?

Individuals living or working in Pleasanton who have a desire to educate themselves with vital community information along with reinforcing their leadership skills



and involvement in the community, wish to learn more about how to make a difference in our community, and have a strong desire to become part of a network of personal and professional contacts.

WHAT IS THE COMMITMENT?

Attend monthly day-long sessions on the second Thursday of the month beginning in the Fall. Each member of the class is expected to attend all sessions in their entirety in order to realize the maximum benefits of the program.

WHAT IS THE INVESTMENT?

Tuition of \$950 covers all program materials, transportation, lunch each day, and a graduation celebration.

The Leadership Pleasanton program is open to everyone in the community and online registration for the Class of 2024-25 is open at www.pleasanton.org/leadership-pleasanton/. The class is expected to be at capacity this summer with a max of 34 individuals, and all interested participants must register by July 31, 2024. A limited number of sponsorship opportunities are available as well as partial scholarships for the program. For more information about Leadership Pleasanton, email program director Yianna Theodorou at yianna@pleasanton.org.

Workday and Insperity Announce Exclusive Strategic Partnership to Provide Best in Class HR Service and Technology to Small and Midsize Businesses

Partnership to Produce Industry-First HR Solution to Help Customers Accelerate Business Growth

Workday, Inc., a leader in enterprise cloud applications for finance and human resources, and Insperity, Inc., a leading provider of human resources and business performance solutions, announced an exclusive strategic partnership and plans to jointly develop, brand, market, and sell a preeminent full-service HR solution for small and midsize businesses. The combination of Workday’s best in class technology platform and Insperity’s unmatched service experience will yield an

industry-first solution to increase the likelihood, degree, and speed of success for growing companies.

Through this strategic partnership and joint offering, customers will have the benefit of Insperity’s Workforce Optimization premium service experience, which includes dedicated HR specialists, payroll and benefits, risk management, and compliance support, along with Workday Human Capital Management (HCM). This will enable businesses to seamlessly manage their entire employee

lifecycle, from hire to retire, and optimize their talent management, payroll, benefits, and compliance in a unified, cloud-based system.

“This strategic partnership is a game-changer for our industry. With Workday’s leading cloud technology and Insperity’s proven HR service, we will be able to offer our clients the best of both worlds,” said Paul J. Sarvadi, chairman and chief executive officer of Insperity. “We’re excited about the potential this brings to accelerate Insperity’s long-term trajectory for growth,

profitability, and value creation.”

Insperity and Workday bring a combined deep understanding of business challenges and the complexities of a rapidly changing environment. This strategic partnership will help high growth businesses gain a competitive edge by making full-service HR solutions more affordable, easier and faster to implement, less complex, and more agile asx companies grow.

“Customer service is a core value at Workday, and this strategic partnership will enable us to extend



the power of the Workday platform and Insperity’s service excellence to more companies,” said Carl Eschenbach, CEO, Workday. “This partnership will make it possible for smaller companies to realize the power and value of the Workday platform earlier in their growth journeys, better setting them up for long-term success.”

Details on pricing and availability to follow in the coming months.



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BIRTHDAY
PARTIES



KAJUKENBO KARATE
5-12 YEAR OLD CLASS
MON & WED @ 5:45 PM
TUES & THURS & FRI @ 5 PM
13+ CLASS
MON & WED @ 7:30 PM
TUES & THURS @ 7 PM



CORPORATE
EVENTS

LOCATED MINUTES FROM
THE FUTURE PLEASANTON
COSTCO!



MORE INFO

(925) 223-8519

www.kokuamafa.com

Business Spotlight

2024 marks Adams Pool Solutions' 70th year in business and 50th year in Pleasanton

Adams Pool Group ("Adams") is a leading independent pool contractor servicing the western United States, consistently recognized among the top ten pool builders nationwide. The Company services a diverse clientele across the commercial and residential sectors, specializing in the construction of new and refurbished pools. In addition to the Company's core service offerings, they also provide subcontracted services to neighboring pool contractors. In 2012, they established their own line of cutting-edge pebble pool surfaces and pre-cast coping under the Golden State Cast Stone brand.

Since the Company's foundation in 1953, they have provided a comprehensive and client-

centric approach to pool design, with an emphasis on innovation and quality. From initial concept design through construction, the Company's dedicated and experienced team of 300+ inhouse professionals craft distinctive and customizable pool solutions.

What sets Adams Pool Solutions apart?

- Nationally Recognized Reputation and #1 Regional Pool Contractor Platform in the Western United States
- Experienced Leadership Team and Tenured Labor Force
- Innovative Construction Process with Broad Project Experience in Renovations and New Builds



Quality, Innovation & Elegance. Transform your pool now.

If one were to distill the essence of Adams Pool Group down to a few phrases, you would hear words like innovative, forward thinking, committed, experienced, responsive, quality oriented, etc. We are all those

things but we're also more than simply the sum of our parts. We are a family of individuals who value what we do as we bring our knowledge and skills to bear on each project. We understand the key to our long-

term success is a satisfied customer and that to achieve that goal we must perform at our highest levels every single day. This sentiment starts at the top and inspires every single one of us every single day.

Adams Pool Solutions • 3675 Old Santa Rita Road, Pleasanton • (800) 675-0665
rlangford@adamspools.com • website: AdamsPools.com

Business Spotlight

Discover Exquisite Asian Flavors at P.F. Chang's at Stoneridge Mall: A Culinary Journey Through Chinese Cuisine!

Founded in 1993 by Philip Chiang and Paul Fleming, P.F. Chang's is the first internationally recognized multi-unit Asian culinary brand to honor and celebrate the 2,000-year-old tradition of wok cooking as the center of the guest experience. With roots in Chinese cuisine, today's menu at P.F. Chang's spans across all of Asia, honoring cultures and recipes from Japan, Korea, Thailand, and beyond. Each item offers a unique exploration of flavor, whether it's a handcrafted cocktail, wok-fired

lunch bowl, or celebratory multi-course dinner. Worldwide, P.F. Chang's has more than 300 restaurants in 22 countries and U.S. airport locations.

Our Pleasanton P.F. Chang's serves a variety of Asian-inspired dishes and Chinese food, including hand-rolled sushi and traditional Chinese dim sum. Many gluten-free and vegetarian options are also available on our restaurant menu through our new Express Lunch and Dinner menus.

Now offering new catering pack-

P.F. CHANG'S

ages starting at \$11.99 per person, Happy Hour from 3:00 – 6:00 PM Monday through Friday, and large party celebrations for any occasion, P.F. Chang's continues to be a trend setter on providing cutting edge Asian dining experiences. Make a reservation to dine in for lunch or dinner at P.F. Chang's Pleasanton, or order online for delivery and takeout from our Pleasanton location at order.pfchang.com.



P.F. Chang's serves a variety of Asian-inspired dishes and Chinese food, including hand-rolled sushi and traditional Chinese dim sum. From their famous lettuce wraps to savory Mongolian beef, there's something to satisfy a range of tastes.

Business Spotlight

Embark on Adventures with Kip's Trips: Your Full-Service Travel Companion

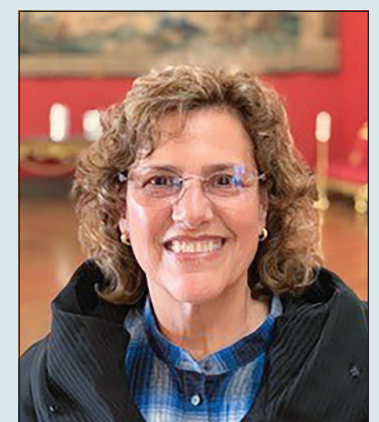
After spending a year abroad in Madrid, Spain, during her junior year in college, Kip Anderson caught the travel bug, and began taking groups of young people to South America, Central America, Mexico and Spain for summer language and culture experiences. She has traveled the world and is very knowledgeable about where to go and when, how to navigate the city or area you are exploring, best places to stay and great places to eat, drink, and people-watch. If you want to go to France, for example, she has

multiple land itineraries to suggest, plus tour operators, as well as cruise recommendations, because she has sailed on almost all the major cruise lines. She also knows which airports to avoid and how to route client journeys, so they are efficient and provide great experiences and memories. Her company is a full-service agency which prides itself on excellent customer service and knowledgeable and friendly support at all stages of the trip-planning process. And, in the case of something going amiss, she is right there to jump in and assist!

Professionally, Kip has been a school principal, translator, tour guide, teacher and workshop leader and she built her career on clear, effective communication and collaboration. She managed logistics, empowering people and enjoyed the communities that she served through the years.

In addition, she loves to cook and bake and one of her favorite things is trying out new restaurants and food items in the countries she visits, making her able to make recommendations that give a true feel for the country through its cuisine.

Kip is affiliated with a very large host company which is part of the Signature Network. That allows her to offer perks and promotions to clients which are not available to the general public. To get started on your trip, call Kip at: 925-223-8183 or email her at: kip@kips-trips.com. Her website offers information about her and the business, plus it offers reviews from happy clients, along with travel tips. Just recently, she started producing a blog which will also showcase special offers available to clients.



Kip Anderson



Business Spotlight

Exploring Livermore's Vineyards in Style: The Livermore Wine Trolley Experience

Nestled in the heart of California's wine country lies Livermore Valley, a region renowned for its picturesque vineyards and award-winning wineries. And what better way to experience the charm of Livermore's wine country than aboard the

Livermore Wine Trolley? Founded nearly a decade ago by Brian Luke, a full-time firefighter with a passion for wine and adventure, Livermore Wine Trolley offers an array of unique wine tours and experiences throughout the year. From the All-inclusive

Sip & Savor Wine Pairing Tour to the Livermore Valley Wine Tour, each excursion promises a delightful journey through some of the region's most beloved wineries.

What sets Livermore Wine Trolley apart from other transportation services is its commitment to creating unforgettable experiences. Collaborating closely with Livermore Valley wineries, Brian and his team craft one-of-a-kind tours that showcase the best of the region's wine offerings paired with delectable cuisine.

"The idea of starting a wine trolley in Livermore was one I could not shake," Brian shares. "I truly felt that as long as it was done right, it could not fail." And indeed, since its inception in 2014, Livermore Wine Trolley has become synonymous with fun-filled outings and lasting memories.

But the adventure doesn't stop in Livermore. Building on the success of Livermore Wine Trolley, Brian has expanded his trolley empire to include Golden State Trolley Co. and Lodi Wine Trolley, offering private charter transportation and wine tours in the Bay Area and Lodi Wine Country, respectively.



Livermore Wine Trolley

Cheers to unforgettable experiences and cherished moments with Livermore Wine Trolley!



Livermore Wine Trolley

Livermore Wine Trolley - available for Wine Tours, Special Events, and Private Charters.

Whether you're a wine enthusiast looking to explore Livermore's vineyards or a group seeking a unique team-building activity,

Livermore Wine Trolley has something for everyone. So hop aboard, sip, savor, and discover the magic of Livermore's wine country in style.

For more information and bookings, contact Livermore Wine Trolley:

- Phone: 925-989-0421 • Email: contact@livermorewinetrolley.com
- Website: www.LivermoreWineTrolley.com

Follow us on social media:

- Facebook: @LivermoreWineTrolley @lodiwinetrolley @goldenstatetrolley
- Instagram: @livermorewinetrolley @lodiwinetrolley @goldenstatetrolley

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Hey, neighbor!
It's time to bank local.



Scan the QR code for more details or visit us online at 1stunitedcu.org/event.



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HOPE
HOSPICE AND HEALTH SERVICES

Volunteers Needed

Even the simplest of gestures—reading to or talking with someone—has a meaningful impact. Visit our website to learn about ways that you can put your talents and abilities to work by serving others in your community.

We have a big need for bilingual English/Spanish speakers.

(925) 829-8770 | HopeHospice.com/volunteer





Membership Anniversaries



During the past two months, 100 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

45 - 48 Years

Pleasanton Nursing and Rehab Center
Reynolds & Brown
Richert Lumber Company, Inc.

38 - 42 Years

Brad Hirst
Four Points by Sheraton
Hively
Livermore Amador Valley Transit Authority (WHEELS)
Marriott Pleasanton
Pleasanton Unified School District
Ponderosa Homes
Randick O'Dea & Tooliatos, LLP
Studio Blue Reprographics

30 - 35 Years

MGR Assets Inc.
Phillips Law Offices, A Professional Corporation
Rotary Club of Pleasanton
Sea Cliff Properties
Silmar Flooring

20 - 29 Years

AC Hotel Pleasanton
Alameda County Community Food Bank
Heartland Payroll
Jue's Taekwon-Do
Museum on Main Street
Pleasanton Certified Farmers Market
Pleasanton Lions Club
Richard's Heating & Air Repair Inc.
Tri-Valley Inn & Suites
Tri-Valley Tax & Financial Services, Inc.
Visit Tri-Valley
10 - 19 Years
Baird Orthodontics
Blue Oaks Church
Casa Real at Ruby Hill Winery
Dahlin Group, Inc.
Duman Associates Custom Components and Marketing
Haskett Law Firm, P.C.
Integrated General Counsel, P.C.
Karlsson & Lane, An Accountancy Corporation
Pleasanton Auto Mall
Pleasanton Golf Center
Primrose School of Pleasanton
Process Metrix, LLC
Ruggeri-Jensen-Azar
Service Champions Heating & Air
Servpro of Pleasanton/Dublin
The First Tee of the Tri-Valley

Window-ology

5 - 9 Years

Addiction Treatment Alternatives, LLC (ATA)
ARCpoint Labs of Pleasanton CA
Ballistic United Soccer Club
Bio-Rad Laboratories, Digital Biology Group
CityServe of the Tri-Valley
De La Torre's Trattoria
E J & J Investments, LLC
Hopkins & Carley A Law Corporation
Ivy Park at Pleasanton
J Boles, West Coast Backflow
JBI Insurance Services
Landmark Lending
Morgan Stanley
Nate Miley, Supervisor
Pacific Pearl - Vestar
Perazul Capital LLC
TeamLogic IT of Pleasanton
Tri-Valley Conservancy
Unchained Labs

1 - 4 Years

A Clear Way - Home Organization
AFC Urgent Care Pleasanton
Andrea L. O'Rourke Accountancy Corporation
Balch Enterprises, Inc.
Boons Inc.
BreakThrough Performance Systems, Inc.
Cereset Dublin
Chaat Bhavan Restaurant
Connect California Homes
DeCarli Law Inc
Denny's #9642
D-Kode Technology LLC
Eric's Corner
Good Morning Maxwell Pleasanton
Joseph Rubay
Joya Yoga Pleasanton
Kottinger Barn Plaza
Minuteman Press Pleasanton
Ortiz Plumbing Drain Cleaning
Resurrection Greek Orthodox Church
ScannX, Inc.
Security 101 - San Francisco Bay Area
Sri Venkateswara Grocery & Kitchen
The Draft Sports Pub / Mavericks
Town Square Publications
Valley EyeCare Center
Veterans of Foreign Wars - Post 6298
VIP Audio Visual Company Inc.

Business Spotlight

Health, Wealth, and the lifestyle to enjoy them

At FinFit Life, we're redefining fitness to encompass not just physical health, but financial and professional wellness too. Our mission is simple: to empower you to live your best life by prioritizing health and securing your financial future.

As advocates for holistic well-being, we offer life solutions products like life insurance that reward healthy choices and provide tangible benefits. Even if you have unique health considerations like diabetes, we're here to support you with tailored options and additional perks, including complimentary diabetic supplies, consultations with specialists, and a rewards system to fuel your fitness journey.

FinFit Life Financial Fitness Director Marocelis "Rocel" Santana, is a living testimony of her personal journey towards balance and fulfillment. Rocel's own experience highlights the importance of aligning career choices with well-being, ultimately leading to greater control over one's life and priorities.

Our company is actively involved in the community through promoting our FinFit Life Movement. Helps the community be more informed not only about Health and Fitness but also by organizing 5K events not only to keep us all active but to pay it forward by donating proceeds of our events to a Charity such as the National Breast Cancer Foundation.

Join us at FinFit Life as we champion your health, wealth, and happiness. Contact us today to embark on your journey towards financial fitness and well-being.



FinFit Life • (510) 364-1921 • roses.finfitlife@gmail.com

Business Spotlight

IMOK Global, LLC: Nurturing Health and Happiness, One Fruit at a Time

In the bustling world of commerce, it's rare to find a company that not only excels in its field but also passionately contributes to the well-being of society. IMOK Global, LLC, a family-owned fruit importing business based in Pleasanton, does just that. With offices stretching from San Jose to Miami and even across borders into Mexico, IMOK Global has been bringing health and happiness to homes for over two decades, specializing in a variety of fruits like strawberries, avocados, pineapples, and limes.

A Taste of Happiness

For us, the business of commercializing fruits is more than just transactions; it's a meaningful way to contribute to society. "We believe that commercializing fruits is our way to participate in society, bringing health and happiness to each house that receives our products," shares the IMOK Global CEO Hector Jimenez. This philosophy underscores everything we do, from meticulously selecting the best quality fruits to ensuring each customer receives exceptional service.

A Commitment to Giving Back

IMOK Global's commitment to society extends beyond the realm of business. "In IMOK GLOBAL, we believe that giving to society makes us a better company." Our efforts to give back are evident in our sponsorship of various school and sports programs designed to nurture young



IMOK Global, LLC

IMOK Global LLC has some of the freshest strawberries and blueberries you'll find. Our berries are sourced from more than 100 Primus Lab-certified growers on more than 300 hectares of nutrient-rich land.

talents. A standout initiative is our partnership in a program focused on teaching English to kids in low-income communities in Mexico. Such endeavors highlight IMOK Global's dedication to fostering opportunities and enriching lives beyond our immediate business.

Looking Forward

As IMOK Global looks to the future, our mission remains clear: to deliver quality fruits and seeds of positivity and growth in the communities we touch. Our products bring not just nutrition but joy, connecting us in a small yet significant way to the well-being of our customers and their communities.

For those interested in experienc-

ing the quality and care behind every fruit from IMOK Global or wishing to learn more about our community initiatives, you're invited to reach out and become part of our story of impact.



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Business Spotlight

Discover the Charm of Western Garden Nursery: A Family-Owned Oasis for Garden Enthusiasts

Western Garden Nursery, tucked away on a 2.5-acre site on the beautiful Vineyard Avenue corridor, is a great place to shop – surrounded by nature, colorful flowers, water features, birds, and butterflies, is a great place to unplug.

Aires Souto started with Western Garden Nursery, when it was originally located in Hayward, in 1992. In 1999, Western Garden Nursery relocated to Pleasanton. After ten years in Pleasanton, the original owners decided to pass the nursery to another generation. With the support of his wife Isabel and daughters Teresa and Christina, Aires decided to take the helm.

Aires, growing up in an immigrant family, was passionate about growing plants and their own food, making a career in the nursery industry a natural fit. Aires' daughter, Christina Souto-Heard, hav-



ing grown up around the business, earned her first job while in high school watering plants at the nursery, tailored her college studies to environmental science and received an MBA, joined the team full-time two years ago.

Western Garden Nursery is a full-service nursery. Plants include landscape shrubs, trees, edible fruit trees, citrus, berries, vegetables, herbs, house plants, flowers, cacti, and succulents – everything you could want. They also carry pottery, fountains, gift items, and offer

local delivery and special-order services.

“Some of my favorite experiences is seeing the excitement and passion of our customers as they begin their plant-growing journey and providing solutions to plant issues that may be stumping or causing them stress,” said Aires.

“Now is a great time to start planting summer vegetables! We have an amazing selection. Whether planting in a raised bed or containers, we have everything you need to begin growing your own food.”

Come visit Western Garden Nursery but don't be alarmed by their rescued cockatiel, Lou, who may whistle at you!

“Although time has a way of changing things, one thing remains constant, our commitment to top quality plants and customer service.”



Western Garden Nursery

Meet Lou, a rescue cockatiel, who loves to whistle at customers!

2756 Vineyard Avenue, Pleasanton • (925) 462-1760 • www.westerngardennursery.com • info@westerngardennursery.com.

Let us assist your journey to Wellness!

Infant & Prenatal Massage

Moms and babies benefit from massage therapy both during pregnancy and after. Prenatal massage provides relief of muscle tension, aches, swelling, anxiety, depression, as well as sciatic nerve pain. Massage increases circulation and improves oxygenation of soft tissues and muscles. Studies show prenatal massage leads to fewer complications during birth.

Massage Therapy

We offer a variety of techniques for your healing needs including shiatsu, acupressure, craniosacral, lymphatic drainage, myofascial, and Swedish therapies. Our massage sessions include Reiki life-force energy healing for a gentle and deep relaxation in the body, emotions, mind, and spirit.

Nutrition

Are you getting the nutrients you need? We help you find underlying causes of illness through fine-detailed blood testing. Test results will indicate any deficiencies you may have in vitamins, minerals, micronutrients, thyroid, and hormone functions as well as inherent genetic information. First, we'll discover what's out of balance and then we can give your body exactly what it needs to heal.

Pleasanton Family Wellness Center

1491 Cedarwood Lane, Suite A
Pleasanton CA 94566
(925) 600-0503
Pleasantonfamilywellness.com
kathleen@pleasantonwellness.com

Help bring a food bank to the Tri-Valley!

openheartkitchen.org

(925) 580-1616

Join us in strengthening the safety net across our Tri-Valley region with a donation to help build out the Open Heart Food Bank in Livermore.

Your gift will be matched dollar for dollar.

Scan to give:

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Creating new jobs, stronger economy



Villa Sport Fitness – Celebrating the grand opening of Villa Sport Fitness in Pleasanton. Villa Sport Fitness is a modern, state-of-the-art facility for fitness enthusiasts who enjoy luxurious amenities in a relaxed setting that cultivates friendship and connection. At Villa Sport Fitness, you will enjoy a premium fitness experience with focused lifestyle amenities and a high level of service and satisfaction. Our promise is to provide a home away from home in a relaxing recreational environment with the finest facilities, services, programs, and staff.



California Business Technology, Inc. (CBT) – The Pleasanton Chamber would like to congratulate California Business Technology, Inc. (CBT) on their 10th anniversary celebration. CBT is a managed information technology service provider serving businesses in the San Francisco East Bay and Tri-Valley area. CBT provides on-site and remote support for organizations, leveraging industry-leading remote monitoring and management (RMM) tools. CBT is committed to supporting your information technology needs allowing organizations to focus on their own business. Our team has built partnerships with major technology vendors, including but not limited to Microsoft, Google, and Comcast, and can design a technology solution that best fits a company's specific needs. For further information, call us at (925) 426-2322.



Sunol Creek Memory Care – Since its inception in 2014, **Sunol Creek Memory Care** has been committed to enhancing the quality of life for seniors facing Alzheimer's and dementia-related challenges. Located in the heart of Pleasanton, CA, this standalone memory care community continues to be one of the most sought after and trusted resources for families seeking compassionate and personalized care for their loved ones. Innovative holistic lifestyle programs and comprehensive care that invigorate residents with individualized purpose and joy to awaken their souls is what makes this community incredibly special and the community's preferred choice for the past decade.



Koffee Time Café & Bakery – We celebrated the grand opening of Koffee Time Bakery and Cafe, where we were introduced to a tantalizing array of Mexican coffees alongside standard coffee favorites. But that's not all – their menu boasts breakfast sandwiches and pastries, lunchtime favorites like sandwiches and salads, and specialty items like decadent burrata toast and creamy avocado toast. Come experience the perfect blend of flavors and ambiance at Koffee Time Bakery and Cafe – where every moment is a sip of perfection! At the time of printing the hours are Tuesdays through Sundays 8am – 3pm. Extended hours are expected soon. 618 Main Street, Ste. A, Pleasanton • (925) 980-3522.

Chick-fil-A

(continued from page 1)

to support the neighborhoods they serve with a key focus on hunger, education, and specific community needs.

In celebration of the opening, Chick-fil-A, Inc. has donated \$25,000 to Feeding America in honor of the new restaurant. These funds will be distributed to partners in the greater Bay Area market to aid in the fight against hunger.

Clifford's restaurant will plan to participate in the Chick-fil-A Shared Table® program, an initiative that redirects surplus food from the restaurant to local soup kitchens, shelters, food banks and nonprofits in need. To date, more than 25 million meals have been created from Chick-fil-A Shared Table donations from over 2,000 Chick-fil-A restaurants throughout

the U.S. and Canada.

In addition, Chick-fil-A Hopyard Road & Inglewood is recognizing 100 local heroes making an impact in the Pleasanton area by providing them with free Chick-fil-A entrées for a year.

Team Member Investment

Chick-fil-A local Owner-Operators strive to hire, develop and retain top talent, helping future leaders optimize their skills and providing pathways for personal and professional developing in a welcoming, purpose-driven environment. A career at Chick-fil-A offers a wide range of benefits, including hands-on training and mentoring, competitive pay and benefits, the chance to apply for scholarships to support continued education, and the flexibility to thrive in and outside of work. Chick-fil-A's local Owner-Operators are committed to preparing their team for the future,

wherever it may lead. To-date, Chick-fil-A has awarded 272 scholarships in the San Francisco Bay Area, totaling \$665,000 to support continued education for its Team Members. To learn more about careers at Chick-fil-A, click here.

Delicious Food; Outstanding Customer Service

Chick-fil-A is known for creating a welcoming, remarkable restaurant experience, starting with friendly service, a warm welcome and quality food, including the original Chick-fil-A® Chicken Sandwich.

Guests of Chick-fil-A Hopyard Road & Inglewood can place an order for pickup, dine-in or delivery on the Chick-fil-A® App.

Located at 4501 Hopyard Road, Chick-fil-A Hopyard Road & Inglewood will be open for dine-in and carry-out from 6:30 a.m. to 10 p.m., Monday through Saturday.



Chick-fil-A

Aaron Clifford, local Owner-Operator of Chick-fil-A Hopyard & Inglewood Road, and the Chick-fil-A Cow welcome members of the Pleasanton community to the new restaurant.