

## PLEASANTON CHAMBER OF COMMERCE EXECUTIVE LEADERSHIP TEAM

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#### Board of Directors

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*Pleasanton Chamber of Commerce*

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*School District and Sunflower Hill*

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### Committee Chairs

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Chair

**Jamie Renton, Pleasanton Unified School**

*District & Tri-Valley REACH*

Co-Chair

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Chair

**David Wong, David Wong Chiropractic**

### Chamber Staff

President/CEO

**James Cooper**

Membership Director

**Dawn Wilson**

Business Operations Manager

**Yianna Theodorou**

Events & Communications Coordinator

**Kate D'Or**

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The positions and views advocated here are solely the responsibility of the Chamber.

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[www.pleasanton.org](http://www.pleasanton.org)

Stay connected with the Chamber



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## "Resolutions"

As a young boy I used to visit my father at work and hanging on his office wall, nicely framed, was a scripture titled "Resolutions" by Lloyd Shearer. My father passed away 15 years ago and now "Resolutions" hangs on my office wall at work. Having just celebrated the Easter Holiday, I reflect on how blessed I am and how the following words of wisdom still inspire me:



**Shawn Henley**  
Board Chair  
Pleasanton Chamber

*"No one will ever get out of this world alive. Resolve therefore to maintain a sense of values. Take care of yourself. Good health is everyone's major source of wealth. Without it, happiness is almost impossible."*

*Resolve to be cheerful & helpful. People will repay you in kind. Avoid angry, abrasive persons. They are generally vengeful. Avoid zealots. They are generally humorless.*

*Resolve to listen more & to talk less. No one ever learns anything by talking. Be chary of giving advice. Wise men don't need it & fools won't heed it.*

*Resolve to be tender with the young, compassionate with the aged, sympathetic with the striving and tolerant of the weak & the wrong. Sometime in life you will have been all of these.*

*Do not equate money with success. There are many successful money-makers who are miserable failures as human beings. What counts most about success is how a man or woman achieves it."*

The Pleasanton Chamber is a community that supports you and your business. As Chamber Chair, I would love to hear from you about your business and what we can do to help you succeed!  
email [shawn.henley@ms.com](mailto:shawn.henley@ms.com)

## Public Policy Priorities

One of the Pleasanton Chamber's core functions is as a business advocate. The Chamber represents the interests of business to government and the community. We discuss issues and take positions for or against policy proposals that have an impact on our local businesses. In order to do so, we reach out to the business community to learn what issues are a priority for them. The result of this effort is the foundation for building a "Public Policy Agenda."

A public policy agenda aligns the Chamber's mission to support and promote businesses with our larger role in contributing to the economic and social well-being of our community. As an economic development-focused non-profit, the Chamber is particularly interested in issues affecting business formation and growth. Topics like Land Use Planning, Permitting and Planning Streamlining, the Zoning Code and Permit Fees are among the most important topics. But there are plenty of others, including Water, Transportation, Workforce Development, (Workforce) Housing, Education, Infrastructure, Travel & Tourism, and more, that impact economic development.

The Pleasanton Chamber of

Commerce is interested in fostering business growth. We see a strong need for Pleasanton to take on the aura of a "business friendly town"



**James Cooper**  
President/CEO  
Pleasanton Chamber

that keeps taxes low, streamlines permitting and planning, creates flexibility in the zoning code, and embraces the opportunity to expand our business footprint to bring more goods and services to our community. In order for this to happen, the business community and its supporters have to use our collective voice to impress the importance of this approach to our civic leaders.

Over the next several months, the Pleasanton Chamber will be canvassing local businesses to learn their priorities. We will use this information to build a Public Policy Agenda that will serve as the next version of the Chamber's "Pleasanton Vision 2025" document. The agenda will exist as a living document, ready to update as circumstances warrant to better reflect current conditions and challenges our businesses face. We encourage you to let us know what you think Pleasanton's biggest economic development challenges are, and where the Chamber should focus our attention. And if you are a business but not a member of the Pleasanton Chamber of Commerce, please consider joining!

## Pleasanton Chamber Spring Tradeshow Mixer

Wednesday, May 8, 2024, 5:00 to 7:00 p.m.

Conference Center at Rosewood Commons

4400 Rosewood Drive, Pleasanton

Open to everyone in the community, complimentary admission

Food, drink, prizes, fun

Register at [www.pleasanton.org](http://www.pleasanton.org)

## Ribbon Cuttings



Creating new jobs, stronger economy



[imxpilates.com/California/Pleasanton](http://imxpilates.com/California/Pleasanton)

**IM=X Pilates & Fitness** — Welcome to your fitness home. A place where you can breathe, stretch, play, flex, jump, develop, reflect, and be accepted for who you are with coaches who understand what you are becoming. IM=X® Pilates & Fitness offers Pilates reinvented, re-choreographed, and reconstructed to include other physical disciplines. IM=X® updates concepts and practices to reflect the newest research on fitness, cardiovascular training, and spine stabilization; and thus, is truly the next evolution of Pilates fitness workouts. Located at 5424 Sunol Blvd., Suite 6, Pleasanton. Learn more online at [imxpilates.com/California/Pleasanton](http://imxpilates.com/California/Pleasanton).

See more Ribbon Cuttings on page 8.

## Pleasanton Chamber of Commerce Value Proposition Statement

We are the **community** that offers you **visibility** and **resources** to help you be **successful** and grow **revenue**