

# Business Connection



We are the community that helps businesses start, grow, & thrive.

May 2025

## Nuvision Credit Union and SafeAmerica Credit Union Merger Finalized

**N**uvision Credit Union (Nuvision) and SafeAmerica Credit Union (SafeAmerica) have officially announced the completion of their merger, following regulatory approval and a majority vote of approval from SafeAmerica's membership. The merger became effective February 1, 2025.

The combined credit union operates under the Nuvision name and charter and now serves 200,000 members with \$3.8 billion in assets and 36 branch locations across California, Alaska, Arizona, Washington, and Wyoming. Leadership and employees from both organizations will help guide the newly combined credit union, with Roger Ballard, CEO of Nuvision, continuing as CEO. SafeAmerica's five branch locations, including its Pleasanton location at 6001 Gibraltar Drive, will remain open and transition to the Nuvision brand.

"We have tremendous respect for SafeAmerica's longstanding tradition of delivering excellent service to its members and supporting its communities," said Ballard. "This partnership allows us to bring new benefits to SafeAmerica members, which aligns perfectly with our cooperative mission. Together, we are well-positioned to grow and enhance the services we offer to all our members."

Frank Zampella, Chair of the Board



of SafeAmerica, added, "Joining forces with Nuvision will immediately expand our geographic presence and allow both credit unions to realize the efficiencies of a larger organization. We're excited to combine the best of both organizations to deliver an extraordinary banking experience for our members."

As a result of the merger, SafeAmerica members now have access to seven branch locations throughout the Bay Area, in addition to 29 other Nuvision locations and a large network of fee-free ATMs in 2025. Members will also enjoy an expanded lineup of products and services, including full-service Business Banking.

Being a member of Nuvision brings expanded access to branches, enhanced online and mobile banking experiences, and a broader range of financial products designed to support your goals. Nuvision is dedicated to making this transition as smooth as possible, while ensuring members feel supported every step of the way.

For 90 years, Nuvision has been committed to helping its hard-working members build better lives — from purchasing a new car or



Nuvision Credit Union

SafeAmerica's five branch locations, including its Pleasanton location at 6001 Gibraltar Drive, will remain open and transition to the Nuvision brand.

first home to saving for college or planning for retirement. Personal service and trust remain at the heart of everything Nuvision does.

SafeAmerica shares these same values and member-first philosophy, with a similar culture and deep California roots. Through this partnership, Nuvision is excited to bring together the best of both

organizations — delivering an enhanced product offering, expanded branch network, and greater resources to its members.

SafeAmerica Credit Union has proudly been a member of the Pleasanton Chamber of Commerce since 2001.

Learn more at: [nuvisionfederal.com](http://nuvisionfederal.com)

### INSIDE

- 1 Nuvision Credit Union
- 2 Spring Tradeshow  
Big Bay Ray  
Lathrop GPM
- 3 Sensiba, LLP  
Pleasanton BUSC  
Trinity Strategic Solutions
- 4 Hummus Republic  
Livermore
- 5 Fit Learning Bay Area  
Pleasanton Postal  
Prescription Path Advisors
- 6 Member Anniversaries  
Member Events Calendar
- 7 CarePatrol of Danville & Pleasanton  
Brown Developments  
Leadership Pleasanton
- 8 Ribbon Cuttings  
Maven & Co. Collective

#### GOLD



#### SILVER



#### BRONZE



PLEASANTON CHAMBER OF COMMERCE EXECUTIVE LEADERSHIP TEAM

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The positions and views advocated here are solely the responsibility of the Chamber.

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Stay connected with the Chamber



# You're Invited to the Chamber's Spring Tradeshaw Mixer at The Club at Ruby Hill!

Open to the Public • 35+ Local Exhibitors • Tasty Bites • Prizes • Networking Galore

Get ready for one of the biggest business events of the year! The Pleasanton Chamber of Commerce is thrilled to host its Spring Tradeshaw Mixer on Wednesday, May 14 from 5:00 to 7:00 p.m. at the beautiful Club at Ruby Hill, 3400 W. Ruby Hill Drive, Pleasanton.

This high-energy evening is open to the community and features over 35 table-top exhibits, mouthwatering samples from local restaurants/caterers, prize giveaways, and endless opportunities to connect.

Important Note: Since Ruby Hill is a gated community, attendees must register in advance to gain access. Be sure to RSVP at business.pleasanton.org/events/calendar.

## Why attend?

- Connect with local professionals and business leaders
- Discover products and services from a wide range of industries
- Enjoy complimentary bites and beverages
- Enter to win exciting prizes
- All in a gorgeous setting at The Club at Ruby Hill

Exhibitors will have a prime chance to showcase what they do best and build valuable relationships with fellow Chamber members and the broader community.

With past tradeshaws drawing crowds of over 200 attendees, this is not your average mixer—it's an energetic celebration of local business and community spirit.



Members of the Marriott Pleasanton team at the Chamber's Fall 2024 Tradeshaw Mixer.

Admission is free and includes two drink tickets.  
 Mark your calendar and don't miss out on this unforgettable evening!

## Pleasanton's Own "Big Bay Ray" Turns Feed Bags into Lifesaving Support for Horse & Donkey Rescue

Did you know those colorful animal feed and grain bags piling up at local farms can't be recycled in California? That's where Pleasanton's own Big Bay Ray steps in — giving these polypropylene bags a second life and keeping them out of the landfill.

Big Bay Ray collects these bags and transforms them into unique, reusable products like shopping totes, four-bottle wine carriers, BBQ aprons, toddler bibs, bucket hats, and small bags (similar to Lululemon's popular size). Each item is handmade by local volunteer sewers right here in the Tri-Valley — ranging in age from 15 to 80!

This is community-powered recycling with purpose — 100% of the profits go directly to feeding rescued horses and donkeys.

You can shop these one-of-a-kind products locally at:

- Iron Horse Real Estate, 550 Main Street, Pleasanton (special thanks to Erica and Dan Starkey!)
- Rubino Estates Winery (thank you, Susan!)
- Or online anytime at bigbayray.com

## Want to help?

- ✓ Purchase a bag.
- ✓ Carry them in your store.
- ✓ Or simply display a sign in your Main Street window to help spread the word.



Together, we can make a difference — one feed bag at a time.  
 Learn more about our story at bigbayray.com.



Gretchen Kyle, President of Big Bay Ray, displays eco-friendly shopping totes crafted from repurposed animal feed and grain bags.

## Business Spotlight

### Hopkins Carley Joins Lathrop GPM

Expanding Legal Excellence in Northern California

In 2024 Hopkins Carley joined Lathrop GPM and is now known by that name. Lathrop GPM is a full-service, Am Law 200 law firm with more than 360 attorneys and other legal professionals in 13 offices from coast to coast. Meeting the legal needs of businesses, organizations and high-net worth individuals, our attorneys provide a full spectrum of corporate legal services: corporate, tax and business transactions, labor, employment and franchise law, litigation, intellectual property, private client services, real estate, and trusts and estates. The combination with Hopkins Carley solidified the firm's presence in Northern California while simultaneously expanding the firm's



capabilities across multiple service areas but particularly private client services, construction litigation and employment & labor.

We help clients grow and succeed, anticipate trends, plan for challenges and bring their visions to life. Clients recognize Lathrop GPM for our commitment to client service, legal project management and innovative pricing capabilities. The firm is nationally recognized for our commitment to diversity, equity and inclusion, with a Mansfield Rule 5.0 Certification Plus status and Top Performer and Compass Award Winner recognitions by the Leadership Council on Legal Diversity. A Multilaw and Employment Law Alliance affiliate, we have the resources of more than 90 independent law firms in 100 countries worldwide.

Clients are at the heart of everything we do. At Lathrop GPM, we help businesses, organizations, and individuals grow and succeed. Our work helps them seize opportunities, solve problems and dominate market spaces. With deep industry experience in health care and life sciences, franchise and distribution, agribusiness, manufacturing, and higher education, our commitment is to long-term relationships, not just transactions.

We want to lead the future of your legal services, together.  
 For more information, visit www.lathropgpm.com.



Cameron Garrison, left, managing partner and Jennifer Johnson, right, partner and former Hopkins Carley managing shareholder.

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 We want to lead the future of your legal services, together.  
 For more information, visit www.lathropgpm.com.

# Sensiba LLP Honored on Real Leaders 2025 Top Impact Companies List

Sensiba has been awarded this honor six years in a row as Real Leaders highlights privately owned businesses making exceptional contributions to society and the planet.

This year's competition attracted over 300 applicants from more than 15 countries, with companies assessed on their growth, revenue, and six pillars of I.M.P.A.C.T.: Intention, Model, People, Accountability, Collaboration, and Transformation. Through a rigorous evaluation process, the companies that embody purpose-driven leadership were ranked and celebrated.

"We're proud to be honored again



by Real Leaders," said Managing Partner John Sensiba. "This award speaks to our people-first culture and our commitment to serving our

clients, our communities, and our planet while striving to be empathetic, open-minded, and kind."

The 2025 ranking criteria excluded nonprofits and publicly traded companies and increased the minimum revenue requirement to \$2 million. The list features a mix of respected brands of all sizes from a variety of industries, with honorees including companies such as: Cotopaxi, PATH, Alter Eco Foods, Phlow, Climate First Bank, Salas O'Brien, Bevi, and Pantys

"We wanted to spotlight businesses that are genuinely dedicated to making a difference," said Kevin Edwards, President of Real



Sensiba LLP, a top-75 accounting and business consulting firm, has been named to the Real Leaders 2025 "Top Impact Companies" list.

Leaders. "By incorporating CEO interviews and community-driven impact evaluations, we ensured that only the most deserving organizations made the list."

A "Real Leaders UNITE" awards celebration was held in San Diego on February 3-4, 2025, to honor the winners, connect their CEOs, and inspire better leadership.

# Ballistic United's "Field of Dreams" Becomes a Reality with New Futsal Facility

For decades, "Field of Dreams" has captured hearts with its story of an Iowa farmer turning a cornfield into a magical baseball diamond. Now, Ballistic United Soccer Club (BUSC) is bringing its own version of a dream to life right here in Pleasanton — a new futsal facility set to open this July.

Long a vision of BUSC leadership, the \$1.15 to \$1.2 million, 61,000-square-foot facility at the Alameda County Fairgrounds will fill a much-needed void for indoor soccer training and play. With grass fields often closed from November through February, the new complex will provide year-round access for players of all ages.

"We always wanted a better place to play futsal and have more field availability in the offseason," said BUSC President Scott McMillin. "Plus, with new field usage taxes from the City of Pleasanton, it was



important for us to have a facility we control."

Futsal — a fast-paced, 5-vs-5 version of soccer played on a hard court with a smaller ball — is growing rapidly in popularity. Beyond being fun and exciting, it also sharpens technical skills and quick decision-making, providing valuable development for outdoor soccer players.

"Introducing this futsal component and facility will change the culture of soccer in the Tri-Valley," said BUSC Technical Director Brady Taylor. "It's like flashcards for soccer — quicker, faster repetitions that accelerate learning."

The facility will feature three futsal courts — two 70'x110' and one 70'x140' — with one of the smaller courts also lined for pickleball. It will be available for youth leagues, adult play, tournaments, corporate events, and parties. Urban Soccer Park, an Idaho-based company specializing in futsal complexes, is building the facility.

This dream project has been years in the making, with many locations considered before partnering with the Alameda County Fairgrounds. The project's temporary nature allowed for a five-year event license, making the approval process smoother.



Rendering of the futsal complex set to open mid-summer 2025.

Pleasanton Rage, the city's premier girls' soccer club, is also on board as a key partner.

"Our investment in this project reflects a joint commitment to providing top-tier training opportunities for young athletes in our community," said Rage President Sean Fogarty.

The facility will also benefit BUSC's TOPSoccer program for athletes with disabilities and their Get on the Bus program, which provides access to soccer for all children, regardless of financial status.

The community is invited to a grand opening celebration, tentatively set for July 15, promising a fun-filled day marking the start of a new era for soccer in Pleasanton.

## Business Spotlight

# Empowering Purpose-Driven Organizations Through Strategy, Storytelling, and Solutions

### Trinity Strategic Solutions

Welcome to Trinity Strategic Solutions, where excellence in education, community engagement, and business development converge. We empower schools, non-profits, small businesses, and corporate teams with tailored services designed to elevate their vision, operations, and visibility. Whether you're launching, revitalizing, or scaling your mission, Trinity is your partner in transforming potential into measurable impact.

Trinity was founded by Chris Montgomery, a visionary leader with over two decades of experience across education, nonprofit leadership, consulting, and multimedia marketing. His career has been rooted in helping people succeed—whether through school

transformation strategies, nonprofit growth planning, or cinematic brand storytelling. Chris's unique ability to bridge data-driven planning with emotionally resonant communication is the foundation of Trinity's success.

Our agency blends strategy and creative execution into one seamless experience. We don't just build plans—we build momentum. Our services help organizations craft long-term roadmaps, produce meaningful content, and increase visibility across digital platforms.

**Core Services Include:**

- Strategic Planning**  
Custom-designed roadmaps and growth strategies that align vision with operational execution.
- Training & Professional Development**  
Dynamic in-person and virtual workshops to upskill staff and leadership teams.
- Consulting Services**  
Targeted support across organizational development, operational systems, and community engagement.
- Branding & Graphic Design**  
Visual storytelling through logo development, print materials, and cohesive brand identity.

- Advertising & Promotion**  
Comprehensive marketing campaigns, enrollment strategies, and lead-generation initiatives.
- Multimedia Services**  
Cinematic docu-style films, social media reels, and event capture that bring your brand to life.
- ...and many more**, tailored to your organization's unique needs.

At Trinity, we are more than a consulting firm—we're your strategic partner. We help you align your mission with measurable results, equip your team to lead with clarity, and elevate your message in ways that inspire lasting engagement.

To learn more or schedule a discovery call, visit [www.trinityss.com](http://www.trinityss.com) or call Chris directly at (951) 893-0810

Business Spotlight

# Hummus Republic: Fresh, Flavorful, and Fast-Casual Mediterranean Dining in Livermore

If you're looking for a healthy, delicious, and customizable meal option in Livermore, look no further than Hummus Republic, located conveniently at 3032 W Jack London Blvd, right across from the San Francisco Premium Outlets in Livermore. Owned and operated by Gagan Gill, this fast-casual Mediterranean restaurant brings together the vibrant flavors of the Mediterranean with the modern appeal of a "Build Your Own" concept.

At Hummus Republic, diners can create their own bowl, wrap, or pita starting with a base like couscous, rice, or garbanzo beans, adding greens, a choice of proteins (including meat, vegetarian, vegan, and Halaal options), and then topping it off with unlimited fresh toppings and sauces—ranging from spicy to non-spicy. Their sides are equally enticing, featuring house-made pita chips, six



types of hummus and spreads, sweet potato fries, dolmas, the popular earth burger, and a thoughtfully curated kids' menu.

What sets Hummus Republic apart is their unwavering commitment to freshness and health. All ingredients—from hummus to sauces to meats—are prepared fresh daily. They also offer gluten-free, vegan, and Halaal options to accommodate a wide range of dietary preferences. One of their standout items is the

Tahini Shake, a unique and refreshing treat beloved by customers, along with their variety of fresh, homemade lemonades.

Founded in 2022, the restaurant is a dream realized by Gagan's husband, whose lifelong passion for cooking and healthy cuisine led them to open Hummus Republic. As a family that already loved Mediterranean food, it felt like a natural and meaningful choice.

More than just a place to eat, Hummus Republic is a community-focused business. Gagan and her team love engaging with customers and are grateful for the support and positive feedback they receive, especially through platforms like Yelp and Google.

As Gagan puts it, "Your diet is your bank account. Good food choices are good investments." At Hummus Republic, your investment in health is deliciously rewarding.



Hummus Republic brings together the vibrant flavors of the Mediterranean with the modern appeal of a "Build Your Own" concept.



Hummus Republic Livermore is conveniently located at 3032 W. Jack London Blvd., right across from the San Francisco Premium Outlets.

Contact Hummus Republic at (925) 667-4026 or hummuslivermore@gmail.com. Website - [www.thehummusrepublic.com](http://www.thehummusrepublic.com). For Catering, call GG at (925) 999-6503.



Providing free meals and other resources across the Tri-Valley. Learn more at [openheartkitchen.org](http://openheartkitchen.org)

925-580-1616



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## Business Spotlight

## From Struggles to Success:

*How Fit Learning Bay Area is Changing Lives, One Student at a Time*

Michael Johnston is the Owner and Clinical Director of Fit Learning Bay Area, located in Pleasanton, California. With over 25 years of experience in the field, Michael holds a Ph.D. in Psychology with a specialization in Behavior Analysis and Precision Teaching. His passion for education and helping others has driven him to create a transformative learning environment for students who struggle in traditional settings. Since launching Fit Learning Bay Area in May 2019, he has built a team of staff members dedicated to improving the educational experience and outcomes for learners who may be behind, have special learning needs, or even those looking to get ahead of grade-level expectations.

Living in Pleasanton for the past 14 years, Michael chose to establish his



business in the community he and his family call home. Fit Learning Bay Area also contributes to local events, sponsoring and donating to causes such as PPIE Run for Education and activities associated with the local school district. The center specializes in supporting learners with ADHD, Autism Spectrum Disorder, and other learning disabilities. Using a science-based approach grounded in behavior analysis, the program not only improves academic performance but also enhances students' concentration, focus, perseverance, independence, and confidence. Typically, learners achieve one to two grade-level improvements after just 40 hours of one-on-one work

with certified learning coaches!

In addition to in-person services, Fit Learning Bay Area offers online sessions, allowing them to serve learners throughout the Bay Area and beyond, removing barriers such as traffic and travel.

His deep personal investment in this work is underscored by the inspiring journey of his son, who experienced significant growth through the program in the third grade. Previously, his son's relationship with learning had been fractured. He felt hopeless, lacking many essential reading, math, and writing skills, and he held a very low opinion of himself and his capabilities. After being enrolled in Fit Learning for just a few months, his skill set, confidence, and independence improved remarkably. Fast forward 6 years later, and he just



Fit Learning Bay Area has assembled a dedicated team focused on enhancing educational outcomes for students who are behind, have special learning needs, or aim to exceed grade-level standards.

completed his first year of High School while making the honor roll.

Michael enjoys staying active and spending time outdoors. He finds fulfillment in helping students and families rebuild their relationship with learning, witnessing the confidence and progress of learners who may have once been underestimated. He has two children who attend Pleasanton area High Schools.

Looking forward, his vision of success includes expanding Fit Learning Bay Area to reach more families and launching a non-profit branch to serve more learners and families who may not have access to the full services the center provides. Learn more about Fit Learning by calling (925) 395-2643 or visit their website [bayarea.fitlearning.com](http://bayarea.fitlearning.com) to book a consultation.

## Business Spotlight

## Pleasanton Postal: Your One-Stop-Shop for Packing, Shipping & Business Services

Located conveniently at 2883 Hopyard Road in Pleasanton, Pleasanton Postal is quickly becoming the go-to resource for residents and businesses alike when it comes to packing, shipping, and a wide range of essential business services. Open for just six months, Pleasanton Postal has already made a strong impression with its commitment to exceptional customer care and a wide variety of convenient offerings.

Pleasanton Postal truly lives up to its motto — “We can pack and ship [almost] anything to [almost] anywhere in the world.” Customers can choose from FedEx, UPS, or USPS for their shipping needs, and the store also accepts returns, includ-



ing hassle-free Amazon returns. But shipping is just the beginning.

In addition to expert packing and shipping services, Pleasanton Postal is Pleasanton's premier copy, print, and document services center. They offer physical and virtual mailbox rentals, passport photos, document shredding, faxing, notary services, lamination, and scanning. Whether you need to send a package across the globe or simply get a document notarized, Pleasanton Postal has you covered.

What sets Pleasanton Postal apart is its focus on customer service.

“Our team of dedicated, professionally trained experts understands the meaning of Super-Star Customer Care,” says owner, Shalini Balaramagupta. “We pride ourselves on saving you time and money by ensuring you get the right products and services at the right price—in a single, quick visit.”

The inspiration behind opening Pleasanton Postal came from seeing a need in the community for a reliable, friendly, and comprehensive business service center. And what's the best part of the job? “Interacting with our customers and providing top-class service,” says Balaramagupta.

As they like to say at Pleasanton Postal, “We're a one-stop-shop for dozens of business products and



Visit Pleasanton Postal for all your shipping needs and more!

services that will allow you to do what you're good at while we take care of the ‘other stuff’ you need to succeed.”

Whether you're a small business owner, a busy parent, or someone

needing last-minute shipping help, Pleasanton Postal is ready to serve.

For more information, visit [www.pleasantonpostal.com](http://www.pleasantonpostal.com), email [pleasantonpostal1@gmail.com](mailto:pleasantonpostal1@gmail.com), or call 925-399-6688.

## Business Spotlight

## Prescription Path Advisors — Simplifying Medications, One Patient at a Time

Navigating the world of prescriptions, supplements, and Medicare plans can be overwhelming—especially for those managing multiple medications. That's where Prescription Path Advisors comes in. Founded just six months ago by long-time pharmacist Richard Lieblich, RPh, this unique service is focused on reducing and simplifying medication regimens through personalized medication reviews and advocacy.

Prescription Path Advisors offers comprehensive medication consultations by a licensed pharmacist to streamline what patients are taking—from prescriptions to over-the-



counter drugs, vitamins, and supplements. Their goal is to eliminate unnecessary medications and reduce complexity. They also advocate directly with prescribers to recommend safer, more efficient regimens. For Medicare-eligible patients, Rich offers expert guidance on choosing

the best and most cost-effective Part D plan, especially during the annual open enrollment period.

What truly sets Prescription Path Advisors apart is their independent, patient-first approach. “We're completely carrier agnostic,” says Rich. “We don't work for insurance companies, and we don't take insurance. We work for you—and only you.”

Rich brings nearly four decades of experience to the table. A former hospital pharmacist at Massachusetts



Richard Lieblich, RPh

General Hospital and California Pacific, he later transitioned into roles focused on benefit and formulary design with major health insurers and pharmacy benefit managers including Kaiser Permanente, Blue Shield of California, and MedImpact. After

years of informally helping friends and family manage their medications, Rich decided to turn his lifelong passion for advocacy into a full-time business.

“What I love most about this

work,” Rich shares, “is being able to use all of my experience to help people—especially older adults—feel confident about their medications. It's about helping them live better lives, not be overwhelmed by complex medication routines.”

He puts it best with a simple yet powerful question:

“How would you like a pharmacist to help you take less medication?”

If you or a loved one could benefit from a medication review or Medicare plan guidance, reach out to Rich today by calling (925) 393-1435, [Rich@PrescriptionPathAdvisors.com](mailto:Rich@PrescriptionPathAdvisors.com) or [PrescriptionPathAdvisors.com](http://PrescriptionPathAdvisors.com)

Membership Anniversaries



During the past three months, nearly 140 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services, and representation associated with membership in Pleasanton’s leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

- Sixty-Two Years**  
HUB International
- Fifty to Fifty-five Years**  
Pleasanton Ready Mix Concrete, Inc.  
Can Am Plumbing, Inc.
- Forty-five to Forty-nine Years**  
Pleasanton Nursing and Rehab Center  
Richert Lumber Company, Inc.  
Reynolds & Brown  
Stanford Health Care Tri-Valley  
Stoneridge Shopping Center
- Forty to Forty-four Years**  
Studio Blue Reprographics  
Ponderosa Homes  
Brad Hirst  
Livermore-Amador Symphony  
Hacienda  
Pleasanton Downtown Association  
Hively  
Four Points by Sheraton  
Marriott Pleasanton  
DoubleTree by Hilton Pleasanton at The Club
- Thirty-five to Thirty-nine Years**  
Livermore Amador Valley Transit Authority (WHEELS)  
Phillips Law Offices, A Professional Corporation  
Silmar Flooring  
MGR Assets Inc.  
Black Tie Transportation
- Thirty to Thirty-five Years**  
Robert A. Tucknott, CFLC, CPE  
Sea Cliff Properties  
Rotary Club of Pleasanton
- Twenty-five to Twenty-nine Years**  
Pleasanton Certified Farmers Market  
Westamerica Bank  
Fremont Bank  
Autotron Service Center  
The Bay Church - Pleasanton Campus (previously Faith Chapel)  
United Business Bank  
Earl Anthony’s Dublin Bowl  
Pleasanton Weekly  
Museum on Main Street  
Alameda County Community Food Bank  
Pleasanton-Livermore Junior Women’s Club

- Twenty to Twenty-four Years**  
AC Hotel Pleasanton  
Jue’s Taekwon-Do  
Visit Tri-Valley  
Bratrude & Jones CPAs, Inc.  
Heartland Payroll  
Richard’s Heating & Air Repair Inc.  
Window-ology  
Haskett Law Firm, P.C.  
Dote, Tom - Farmers Insurance Group  
Pleasanton Golf Center
- Fifteen to Nineteen Years**  
ACCUSPLIT, Inc  
Wente Vineyards  
Casa Real at Ruby Hill Winery  
Ruggeri-Jensen-Azar  
Servpro of Pleasanton/Dublin  
The First Tee of the Tri-Valley
- Ten to Fourteen Years**  
Altamont Corridor Express (ACE)  
Pleasanton Family Wellness Center Inc.  
Alliance Campaign Strategies  
Karlsson & Lane, An Accountancy Corporation  
Legacy Real Estate & Associates  
Narum, Kathy  
Pacificwide Lending  
Baird Orthodontics  
Olson, Arne  
Wall and Ceiling Alliance  
E J & J Investments, LLC  
Main Street Pediatric Dentistry and Orthodontics  
SteelWave
- Five to Nine Years**  
Unchained Labs  
J Boles, West Coast Backflow  
Pleasanton Diagnostic Imaging  
ARCpoint Labs of Pleasanton CA  
Morgan Stanley - The Tri-Valley Group  
Spectrum Community Services  
Eclipse Office Technology  
Pacific Locomotive Association - Niles Canyon Railway  
Ballistic United Soccer Club  
Bob Silva  
CityServe of the Tri-Valley  
Pacific Pearl - Vestar  
Tri-Valley Conservancy

- TeamLogic IT of Pleasanton  
Perazul Capital LLC  
California Gold Advocacy Group  
Hospice East Bay  
Pleasanton RAGE Girls Soccer  
Curtis Fleming - Farmers Insurance  
De La Torre’s Trattoria  
Keller Williams Tri-Valley Realty  
Resurrection Greek Orthodox Church  
VIP Audio Visual Company Inc.  
Elation Real Estate  
Sunshine Saloon
- One to Four Years**  
Sri Venkateswara Grocery & Kitchen  
Balch Enterprises, Inc.  
Locanda Amalfi  
Big Bay Ray  
Security 101 - San Francisco Bay Area  
Farmhouse Foods LLC: DBA Denny’s #9642  
Eric’s Corner  
Joya Yoga Pleasanton  
STROLL, Ruby Hill / Round Hill Magazines  
Cereset Dublin  
ALS CURE Project  
Shaklee - Nancy Morehead  
The Draft Sports Pub / Mavericks  
West Coast AV & Security  
JPAR Iron Horse Real Estate  
Connect California Homes  
Open Heart Kitchen  
Preet Brows  
Accardo Financial & Insurance Services, Inc.  
AFC Urgent Care Pleasanton  
Robson Homes  
Alexander Chiropractic and Wellness Inc.  
DB Standard Home Inspection  
Kottinger Barn Plaza  
Adobe Acrobat  
SAS German Auto  
Three Valleys Community Foundation  
Mission Nxt Gen  
Rekha Murali MD Inc  
Cowbell Cyber  
RoofLine Builders Inc  
Uncle Yu’s at Pleasanton  
Antonini Family Properties  
Lina Edwards

Chamber member events calendar

May and June are bursting with exciting events hosted by our Chamber members. There’s something for everyone to enjoy. Don’t miss out, explore the full lineup and register today by visiting the Chamber’s events calendar at **business.pleasanton.org/events/calendar**.

MAY EVENTS

- 2025 East Bay Capital Summit**  
*East Bay Small Business Development Center*  
May 7, 10:00 a.m. – 4:00 p.m.  
Learn financing opportunities from different lending institutions and equity investors to finance start-ups and growing businesses.
- 2025 BUSC / RAGE Golf Fundraiser**  
*Ballistic United Soccer Club & Pleasanton RAGE Girls Soccer Club*  
May 8, 11:00 a.m. – 7:00 p.m.  
Shotgun golf tournament at the beautiful Callippe Preserve Golf Course. All proceeds will go toward providing financial aid and scholarships for both clubs, helping future stars shine!

- Night for Change**  
*Girls Soccer Worldwide*  
May 9, 6:00 – 8:30p.m.  
Join us for an inspiring evening to celebrate the incredible leaders in our Bay Area Ambassador Program. Enjoy dinner over great conversation. Be inspired by our keynote speaker. Be empowered and energized by the experience.

- Community of Character Luncheon 2025**  
*Pleasanton Community of Character Collaborative*  
May 14, 11:30 a.m. – 1:00 p.m.  
Join us in honoring the Juanita Haugen Community of Character award winners at the Veterans Memorial Building.

- Third Thursday Networking Mixer**  
*The Wellnest Company*  
5:00 – 7:00 p.m.  
On the third Thursday of the month, The Wellnest Company opens their showroom to host an event where we can get together in community and connect on a personal level.

- Hike for Hope**  
*Hope Hospice & Home Services, Inc.*  
May 17, 8:00 a.m. – 12:00 p.m.  
The Hike for Hope is an annual memorial hike and fundraiser that generates support for Hope Hospice. As a non-profit organization, Hope relies on this important event to raise crucial funding for patient care and to keep grief support services, dementia education, and family caregiver resources available to the community at no charge.

JUNE EVENTS

- Alameda County Fair**  
*Alameda County Fair Association*  
June 13 – 29  
Celebrate summer with corndogs, funnel cakes, carnival rides, concerts, tasting fests, live entertainment, pig racing and so much more.
- 4th Annual Fundraiser Celebrating Goodness Village**  
*Goodness Village*  
June 21, 5:00 – 10:00 p.m.  
Join Goodness Village for an incredible evening to celebrate our growing Village! The event begins with a no-host bar and silent auction. Enjoy a delicious dinner from On The Vine Catering, followed by a live auction and a Fund-A-Need.

## Business Spotlight

## Guiding Families with Compassion and Experience

With over 14 years in the healthcare industry, Pinkle brings a wealth of clinical experience and heart-felt compassion to every family she helps. From working as a geriatric physical therapist to leading as a Director of Rehab in Skilled Nursing Facilities (SNFs) and Clinical Director in Assisted Living communities, she has seen both the triumphs and challenges that seniors and their families face on the journey of aging.

Her time serving on discharge committees in Skilled Nursing Facilities (SNFs) opened her eyes to a recurring, and often frustrating, problem: seniors working hard in rehab, making excellent progress, only to be

discharged to an inappropriate care setting. These poor placements often led to setbacks, hospital readmissions, and heartbreak for families.

## Serving all the East Bay areas

"Too often, the dedication and progress made by both the patient and the care team are lost simply because the next step wasn't the right fit," says Pinkle.

Driven by a desire to prevent these outcomes and support families during what is often a very emotional and overwhelming time, she became a Certified Senior Advisor (CSA) and opened her CarePatrol franchise. Today, she helps guide families through the process of finding safe, appropriate senior living



solutions — including Independent Living, Assisted Living, Memory Care, and Board and Care homes.

What sets Pinkle apart is her deeply personal, hands-on approach. She doesn't rely on brochures or websites alone — she personally researches, visits, and vets each community and home she recommends. She considers not only safety and care standards but also the atmosphere, staff engagement, and resident happiness.

"If I wouldn't feel comfortable placing my own family member there, I simply won't recommend it," she explains.

But her commitment goes far beyond checklists. She takes time to truly understand each client — their needs, personalities, preferences, and family dynamics. Building trust is at the core of her work. Many clients stay in touch long after placement, reaching out with updates or just to say thank you.

"I often tell families, you're not alone in this — I'm walking this path with you," she says. "This is more than a job. It's a calling."

She regularly accompanies families on tours, answers every question patiently, and even offers transportation when needed. After placement, she follows up personally to ensure the transition is going smoothly and that everyone feels supported.



Owner of CarePatrol, Pinkle Kaur

Every day, Pinkle finds joy and fulfillment in the relationships she builds and the peace of mind she brings to others.

"Helping families find not just a place, but the right place — that's the most rewarding part of what I do," she says.

For more information and to schedule an appointment visit [CarePatrol.com/Danville-Pleasanton](https://carepatrol.com/Danville-Pleasanton) or call Pinkle at 925-800-0925

## Business Spotlight

## Brown Developments: Driving Business Success with Strategy &amp; Impact

At Brown Developments, we specialize in business strategy and consulting, helping organizations from startups to enterprises overcome challenges and achieve sustainable growth.

## Challenges We Solve:

Businesses, both small and large, often struggle with:

- ✓ Crafting clear and impactful messaging
- ✓ Delivering exceptional customer experiences
- ✓ Driving growth and retention
- ✓ Strengthening their long-term value

Our team provides strategic solutions to check all these boxes. Using proven frameworks like 3Ds of Success, we guide clients to:

- Define their objectives
- Develop prioritized plans
- Deliver the results they expect

## Success Stories:

**Executive Leadership:** Guiding High-Level Decision-Makers

We've worked with countless Corporate Professionals and Business Leaders, helping them:

- ✓ Elevate leadership excellence



- ✓ Navigate unexpected transitions
- ✓ Develop career strategies

With deep experience in technology, real estate, sales, coaching, and consulting, we designed simple, adaptable frameworks that support leaders across industries.

## Small Business - Nonprofit Growth

A nonprofit focused on "Men Building Men" has been expanding since 2018, now operating in five states and two countries, growing 20% year over year. However, rapid expansion brought organizational challenges.

**Solution:** Using the 3Ds of

**Success**, we helped them:

- Clarify their vision and goals
- Establish a structured growth strategy
- Improve revenue generation and member engagement

Today, they are thriving and have even launched a new initiative focused on mentoring young men.

## Mid-Size Business - Healthcare Transformation

A public healthcare system in Alameda County, with over 800 beds, 1,000 physicians, and 2,800 employees, was struggling with health equity, negatively impacting staff and patient experiences.

**Solution:** We combined the 3Ds of Success with our DIVE for Inclusion framework (Difference, Invited, Valued, and Embraced) to:

- Identify key challenges
- Develop a strategic plan aligned with leadership



John H. Brown,  
Co-founder & CEO

- Implement actionable steps for meaningful change
- They are now on a clear path toward improved health equity and a stronger organizational culture.

## Are You Ready for Greater Impact?

At Brown Developments, we



Jacqueline D. Brown,  
Co-founder & COO

don't just offer strategies — we deliver results. If you're ready to take your business, leadership, or career to the next level, let's connect.

**Email:** [connect@browndevelopments.com](mailto:connect@browndevelopments.com)

**Website:** [browndevelopments.com](https://browndevelopments.com)

## Online registration for Leadership Pleasanton Class of 2026 is now open

The Leadership Pleasanton program was created by the Pleasanton Chamber in 1988 and has produced more than 860 graduates in its 30-plus years. Each class is comprised of individuals from all sectors of our community, from local businesses, professionals, government agencies, service organizations, and Pleasanton residents. In September of each year, roughly 30 individuals



participate in monthly, day-long sessions on topics such as Pleasanton history, government, education, recreation, business, public safety, health, and infrastructure. Participants have the opportunity to go behind the

scenes with current leaders in the community to learn what makes Pleasanton work.

The class is expected to be at capacity this summer with a maximum of 34 individuals. All interested participants must register by July 31, 2025, or until the class fills up. A limited number of sponsorship opportunities are available as well as partial scholarships for the program. For more information and online



One of the highlights of Recreation Day was a tour of the Alameda County Fairgrounds on the Livermore Wine Trolley.

registration visit: [www.pleasanton.org/leadership-pleasanton](https://www.pleasanton.org/leadership-pleasanton). Direct

questions to program director Yianna Theodorou at [yianna@pleasanton.org](mailto:yianna@pleasanton.org).

## Ribbon Cuttings



Creating new jobs, stronger economy



[TreehouseEyes.com/Pleasanton](https://TreehouseEyes.com/Pleasanton)

**Treehouse Eyes** — Protect your child's long-term eye health and help slow or stop their blurry distance vision from getting worse at Treehouse Eyes. Dr. Liu and the team specialize in managing childhood myopia, utilizing state-of-the-art equipment to create personalized treatment plans tailored to your child's needs. Their non-invasive treatments include customized contact lenses and specially formulated prescription eye drops. At your initial consultation, Dr. Liu will determine the treatment that is the most effective and safest option for your child. Learn more at [TreehouseEyes.com/Pleasanton](https://TreehouseEyes.com/Pleasanton). Located at 3037 Hopyard Road, Suite J/K, Pleasanton.



Call (925) 800-0925 to Speak with a Senior Care Advisors

**CarePatrol of Danville and Pleasanton** — CarePatrol of Danville & Pleasanton provides senior care options based on care needs and quality of life for your loved ones. Meet Pinkle Kaur, Certified Senior Advisor. She is passionate about empowering seniors and their families during the often-challenging process of finding the best possible senior living scenarios. She listens carefully to all of her clients' needs, concerns and preferences before recommending appropriate levels of care such as: Independent Living, Assisted Living, Memory Care, or In-Home Care. Their services are available at no cost to you. Speak with a Senior Care Advisors to get started. Call (925) 800-0925.



1304 Stoneridge Mall Road, Suite D131, in Pleasanton

**Hawaii Fluid Art** — Hawaii Fluid Art is a nationwide art studio committed to giving everyone—no matter their experience—the chance to explore, create, and enjoy the world of art. Their fun, laid-back classes are perfect for all skill levels, offering a welcoming, semi-private, and professional environment where creativity can flourish. Whether you're looking for a one-of-a-kind experience, a fun night out with friends, or a new creative outlet, there's something for you here! They are now open at their new location: 1304 Stoneridge Mall Road, Suite D131, in Pleasanton.



[www.FreedomWealthIFS.com](https://www.FreedomWealthIFS.com)

**Freedom Wealth** — Freedom Wealth Insurance and Financial Services is celebrating one year at their new office. With over 71 years of combined experience, the Freedom Wealth Team is dedicated to helping their clients with wealth accumulation, safeguarding assets, protecting families, and securing businesses. Our aim is to support individuals and businesses through life's various stages and assist in navigating any intricate financial choices you encounter. To learn more, visit our website at [www.FreedomWealthIFS.com](https://www.FreedomWealthIFS.com).

## Business Spotlight

### Maven & Co. Collective: Where Luxury Haircare Meets Heartfelt Community in Downtown Pleasanton

Located in the heart of Downtown Pleasanton, Maven & Co. Collective is more than just a hair salon — it's a welcoming space where luxury meets community. Specializing in customized blinding, dimensional balayage, hand-tied extensions, and effortlessly lived-in color, this team of expert stylists helps clients feel confident, pampered, and completely at home.

From the moment you walk through the door, the Maven experience is all about you. Thoughtful consultations, a cozy coffee bar, and relaxing add-ons like



essential oil hot towels and scalp massages create a vibe that's both professional and personal. The salon also offers cuts, color, special occasion styling, and a full range of haircare services. To elevate every guest's haircare routine, Maven & Co. proudly features **Kérastase**, a globally renowned luxury haircare line. With customized product recommendations and in-salon treatments, clients enjoy salon-quality results that extend far beyond their appointment.

Led by seasoned stylist Jennifer Hatcher, Maven & Co. Collective is rooted in education and collaboration. With over

15 years in the industry and a passion for growth, Jennifer leads a team that's continually learning, evolving, and pouring love into every appointment.

Guests describe the salon as a space where they feel seen, heard, and uplifted, and it's easy to see why. At Maven & Co. Collective, it's not just about beautiful hair. It's about feeling your best and connecting with a team that truly cares.

#### Maven & Co. Collective

Located at 616 Main St, Pleasanton.

Email: [hello@mavenandcocollective.com](mailto:hello@mavenandcocollective.com).

Website: [mavenandcocollective.com](https://mavenandcocollective.com)



Seasoned stylist Jennifer Hatcher leads a passionate team dedicated to continuous learning, growth, and bringing care and heart to every appointment.