

Business Connection



We are the community that helps businesses start, grow, & thrive.

September 2025

Protecting Yourself This Flu Season

Getting the flu is no fun. It can cause fever, body aches, headache, and a pesky cough. These uncomfortable symptoms typically last a week or two, and the virus is highly contagious. Because these symptoms may not start for a couple of days, you may pass the flu to someone before you know you have it.

Clifford Quan, MD, chief of infectious diseases for the Kaiser Permanente Diablo Service Area, which includes the Antioch and Walnut Creek medical centers, said flu is expected to circulate widely this fall and winter, and urges people to get vaccinated.

"Vaccination remains the best protection against severe illness, hospitalization, and death from the flu virus," Quan said.

The U.S. Centers for Disease Control and Prevention recommends that everyone 6 months old



and older get a flu vaccine. Getting a flu shot also protects those around you who may be at higher risk for flu complications. That includes children 5 and younger, adults 65 and older, pregnant people, and people with chronic conditions such as asthma, diabetes, heart disease, cancer and HIV. With other illnesses possibly circulating, it's especially important to stay safe and prevent the flu.

"The best way to protect yourself, your family, and our communities is to get vaccinated," Quan said. "Flu viruses change each year, and the immunity you get from the shot may fade, so it's important to get vaccinated each year."

Flu is usually caused by the influenza viruses types A and B. There



Throughout the flu season, Kaiser Permanente members can get a flu shot at no additional cost during any doctor visit or at one of our flu shot locations.

are different subtypes, or strains, of the flu virus every year. New flu vaccines are created every year to fight the latest virus strain.

"In addition to getting vaccinated, washing your hands often and staying home when sick is the best way to protect yourself and to keep the virus from spreading to others," he said.

Most people can treat flu symptoms at home with rest, medicines, or other treatment. Some people at

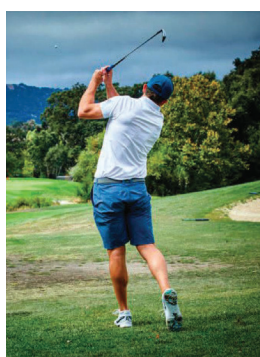
higher risk or with severe symptoms may need treatment in the hospital.

Throughout the flu season, Kaiser Permanente members can get a flu shot at no additional cost during any doctor visit or at one of our flu shot locations.

Kaiser Permanente members can find their nearest flu clinic by visiting <https://mydoctor.kaiserpermanente.org/ncal/flu-and-covid-19-vaccine-locations/>. Flu shots will be available starting September 8.

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Pleasanton Chamber Annual Golf Outing Thursday, September 18 | Callippe Preserve Golf Course

Tea up for a day of fun, food, and fantastic connections at the Pleasanton Chamber's annual Golf Outing!

As the Chamber's signature fundraising event, the Golf Outing delivers a winning combination of golf, delicious lunch and dinner, ice-cold drinks, raffle prizes, and unmatched networking opportunities.

Whether you're swinging for birdies or just enjoying the ride, this event welcomes golfers of all skill levels. Don't miss your chance to get outdoors and make connections in a fun and relaxed setting.

Direct questions to Kate (925) 846-5858 ext. 201 or email, events@pleasanton.org. Scan the QR code to sign up!



GOLD



SILVER



BRONZE



PLEASANTON CHAMBER OF COMMERCE EXECUTIVE LEADERSHIP TEAM

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The positions and views advocated here are solely the responsibility of the Chamber.

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Stay connected with the Chamber



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Business Spotlight

Gateway Bank FSB:
Filling the Community
Banking Void in Pleasanton

With over a decade of experience in private and commercial banking, Soliman Sultani, Senior Vice President, Branch and Relationship Manager at Gateway Bank FSB, is no stranger to high-touch client service. Previously a branch manager at First Republic Bank's downtown Pleasanton office, Soliman built deep relationships with professionals, real estate investors, and business owners across the Tri-Valley. After First Republic's closure,



many clients in Pleasanton were left without a community-based banking partner. Soliman saw this as a major void—and joined Gateway Bank to help fill it with the kind of personalized, relationship-focused service the area had come to rely on. "Pleasanton lost a key player in community banking. While Gateway is currently located in

Oakland and Walnut Creek, we are working toward our goal of expanding into the Tri-Valley to meet the growing demand for local, accessible, and responsive banking," Soliman explains.

Gateway Bank FSB offers a full range of products and services, including commercial real estate loans, business lines of credit, and tailored deposit solutions. The bank serves a variety of professionals and business owners, with a commitment to flexibility, quick decisions, and trusted advisory relationships. "Our focus is always on build-

ing around the client—not fitting them into a mold," Soliman says. "We're proud to be stepping in and supporting the Pleasanton community from Walnut Creek today, and we look forward to being even closer in the future."



Soliman Sultani,
Senior Vice President,
Branch and
Relationship Manager

For those seeking a banking relationship built on trust, expertise, and long-term partnership, Gateway Bank FSB is committed to being that reliable resource.

Contact Soliman Sultani, Senior Vice President of Gateway Bank FSB

Email: soliman.sultani@gatewayfsb.com Phone: 925-876-9999 Website: www.gatewayfsb.com

Business Spotlight

Always Best Care Senior Services Opens in Pleasanton

Bringing Compassionate Senior Support to the Tri-Valley

A trusted name in senior care has arrived in Pleasanton. Always Best Care Senior Services, a leading national provider of in-home care and senior living referral services, has officially opened its newest location in the Tri-Valley. Owned and operated by longtime local resident Carree Todd, Always Best Care of Pleasanton is located at 4725 1st Street, Suite 235 in Pleasanton.

With a mission to deliver compassionate, reliable care to seniors and peace of mind to their families, the new agency serves Pleasanton, Livermore, and surrounding communities. Services include non-medical in-home care and senior



living placement support, with a personalized approach to meet each client's physical, emotional, and social needs.

"As someone who's lived in the Tri-Valley for 15 years, I recognize the growing need for senior care that's both compassionate and reliable," said Carree Todd. "Opening Always Best Care in Pleasanton allows me to give back to a community I love, while building a business that truly makes a difference. I'm excited to bring high-quality care and peace of mind to local families."

Todd brings over 20 years of lead-

ership experience to his new role, with a professional background in logistics, technology, and business operations. His previous work as an Amazon Delivery Service Partner sharpened his skills in team management and customer service—qualities that will be vital as he builds his care team and engages with local families.

Founded in 1996, Always Best Care has been assisting seniors with a wide range of conditions and personal needs for over 29 years.

The decision to join Always Best Care was rooted in Todd's

desire to create meaningful impact through business ownership. "I chose Always Best Care because



Owner, longtime
local resident
Carree Todd

of its strong reputation, values, and the support system it offers franchisees," said Todd. "After connecting with their team and speaking with other owners, I knew it was the right fit. I'm ready to grow this business by becoming an active, visible presence in the community and by hiring a team of compassionate caregivers."

For more information or to schedule a care consultation, call (925) 249-5194 or visit [alwaysbestcare.com/pleasanton](https://www.alwaysbestcare.com/pleasanton).

Business Spotlight

Helping Seniors Live Life
on Their Own Terms

Seniors Helping Seniors Brings Peer-to-Peer
In-Home Care to the Tri-Valley

At Seniors Helping Seniors, the mission is simple yet powerful: to provide older adults with the ability to live independently in the comfort of their own homes while being treated with the dignity and respect that they deserve. Proudly serving the Tri-Valley and Fremont areas, this family-owned agency offers a wide range of non-medical in-home services designed to meet each individual's needs. From companion care such as socialization, meal preparation, transportation, and light housekeeping, to personal care like dressing, bathing, ambulating, and memory support, Seniors Helping Seniors provides compassionate assistance tailored to every client. What makes the organization

unique is right in the name. Unlike traditional care agencies, Seniors Helping Seniors employs active seniors as caregivers to support their senior counterparts who need a helping hand. This peer-to-peer model fosters trust, relatability, and genuine connection through shared life experiences.

For co-owner, Deanna Thach, a registered nurse with years of leadership experience, serving older adults has always been a calling. Aside from working on medical-surgical units and in triaging capacity, Deanna has found fulfillment in vol-



Co-owners, Deanna Thach and
Jeffrey Macapinlac.

unteering with various senior-related causes, including Alzheimer's Disease research, nutrition information intake, and hospice. Through these experiences, she brings both professional expertise and heartfelt dedication to the business.

Co-owner, Jeffrey Macapinlac, has

a wealth of experience in the medical device industry delivering world-class customer experience with a focus on continuous improvement. He's also excited to exercise his background in creative multimedia (DJ/MC/Photography/Videography) to put others in their best light and positively move the community.

The natural passion is also deeply personal. Jeffrey's mother, after being laid off late in her career, found a meaningful second chapter as a caregiver. That opportunity not only gave her purposeful work but allowed her to retire with dignity and joy—a testament to the power of this model.

As parents raising three young children, Jeffrey and Deanna are excited to invest in the community, creating opportunities for both seniors who need care and those seeking flexible, rewarding employment.

To learn more or explore services, visit www.TriValleySHS.com, call (925) 397-1771, or email Info@TriValleySHS.com.




Seniors Helping Seniors®
...A WAY TO GIVE AND TO RECEIVE®

Business Spotlight

The Flow Chiropractic: Where Healing Meets Harmony

Nestled in the heart of downtown Pleasanton, The Flow Chiropractic is more than a chiropractic office—it's a sanctuary for whole-body healing. Founded by Dr. Shahira Haidary, a science-driven yet soul-guided practitioner, the practice is rooted in the belief that true wellness comes from within.

At The Flow, chiropractic care is not just about pain relief; it's about nervous system healing, emotional restoration, and the reawakening of vitality. Dr. Haidary provides care for all stages of life, with specialized support for prenatal, preg-



THE FLOW

nancy, and postpartum women. She integrates traditional chiropractic with craniosacral therapy, myofascial release, somatic techniques, breathwork, and sound healing to

create a deeply personalized experience for every patient.

What sets The Flow apart is Dr. Haidary's whole-person, vitalistic approach. With an extensive background in healthcare—including degrees in science, public health, and epidemiology, she blends clinical expertise with intuitive care. "The body has an innate intelligence to heal," she says. "When we create safety in the nervous system, we create space for transformation."

Her journey into chiropractic was a natural evolution from years in medical research and allied health education. But her heart longed

for more direct, hands-on healing. Today, she helps her patients reclaim health through conscious movement, aligned posture, and a reconnection to self.

One patient described her experience as "stepping into wholeness again"—arriving with pain and tension, and leaving with clarity, comfort, and a sense of peace.

Dr. Haidary believes in flow consciousness: harmonizing body, mind, and spirit so that life feels vibrant, balanced, and beautiful. "Healing happens when we feel safe in our bodies," she says. "My mission is to help people return to that safety, and



Dr. Shahira Haidary

from there, everything changes."

Whether you're seeking support through life transitions or simply wish to reconnect with your body, The Flow is a space to rediscover your innate power to heal.

The Flow Chiropractic | 533 Peters Avenue, Suite 100, Pleasanton, CA 94566 | Phone: (925) 558-6712
Email: shahira@theflowchiropractic.com | Website: www.theflowchiropractic.com

Business Spotlight

Trinity Lutheran Church: A Welcoming Community of Faith, Love, and Service

For nearly 60 years, Trinity Lutheran Church of Pleasanton has been a place where people can gather in faith, find encouragement, and support one another through the many seasons of life. Founded in 1966, Trinity began when local families who longed for a Lutheran presence in Pleasanton met in homes and later gathered at Alisal Elementary School's multi-purpose room. In time, the church built its sanctuary on Hopyard Road, where it continues to welcome the community today.

At its core, Trinity offers a weekly Sunday worship service at 10 a.m., but its ministry extends far beyond that. The church provides Bible study groups, youth gatherings,

and outreach programs designed to serve the Pleasanton community. Whether through prayer, service projects, or fellowship events, Trinity is committed to being a place where all are invited to belong.

What sets Trinity apart is its spirit of genuine inclusivity. No matter your age, race, gender, sexual orientation, or economic background, you are invited to join. The church embraces the belief that every person is made in the image of God and celebrates both the differences and the common bonds that connect us all. Its mission is to live by faith, to love, and to serve; everything we do is anchored in that.

"At Trinity, all are welcome to gather with us," church leaders

share. "We live out our mission by trusting in God's grace, connecting and caring for one another, worshipping together, serving those in need, and welcoming the next generation into our community. We also value reflecting God's diverse community—celebrating the uniqueness of every individual."

The heart of Trinity is in seeing people connect to God and to one another. Members find joy in serving together, growing in faith, and sharing their lives in meaningful ways. This spirit of unity continues to inspire the congregation to live out their values both inside and outside the church walls.

Join us Sundays at 10:00 a.m. for worship and community.



Smiles all around as we gather and prepare for worship! Come join us as we share this journey of faith and service together.

Trinity Lutheran Church, 1225 Hopyard Road in Pleasanton. Call the office at (925) 946-6363 or send us an email - office@trinitypleasanton.org. Visit our website at trinitypleasanton.org.


At Trinity Lutheran Church, all are welcome—and you just might find the community you've been looking for.

Business Spotlight

B12 LOVE: Redefining Wellness and Longevity in Pleasanton

B12 LOVE is a Functional Medicine company offering services that support longevity and truly optimize wellness such as Vitamin and Nutrient IV Drips and Injections, Natural Aesthetics, and Functional Medicine Healthcare where you can work one-on-one with a Functional Medicine Doctor or Nurse Practitioner.

B12 LOVE was founded in 2013 by Dr. Shannon Wood Gallegos and Armando Gallegos with a mission to build a vibrant community—not one that's simply getting by, but one that's thriving in optimal health. B12 LOVE is now Northern California's premier destination for Functional Medicine and integrative wellness and is redefining what it means to be truly healthy. Every service offered at B12 LOVE is thoughtfully curated by Dr. Shannon herself, ensuring a deeply personal and science-backed approach to healthy living and longevity. From quick, energizing vitamin injections and revitalizing IV drips to aesthetic treatments such as microneedling, hair resto-



B12 LOVE

NOURISH YOUR LIFE

ration treatments and Botox & Jeuveau that promote graceful, healthy aging, B12 LOVE offers advanced Functional Medicine healthcare to uncover the root cause of symptoms.

Regardless of your starting point or health goals, B12 LOVE provides a uniquely supportive and transformative experience to every individual.

For a limited time, B12 LOVE Pleasanton is offering an exclusive Founding Membership offer to Pleasanton clients. The Pleasanton Community can become a B12 LOVE Club Founding IV Drip Member for only \$199/Month for the first three months of their membership (that's \$100 a month in savings!)*

B12 LOVE Pleasanton is located at 3909A Santa Rita Road in Pleasanton.

Sign up at B12 LOVE Pleasanton www.b12love.com

- THE DRIP CLUB INCLUDES:**
- 1 Big LOVE IV Drip per Month (\$350 Value)
 - 20% Off Additional IVs and Injections
 - 20% Off Natural Aesthetic Services
 - 20% Off Functional Medicine Services
 - 10% Off all B12 LOVE Retail Items
 - Exclusive Access to Members-Only Perks
 - Use Your Membership at all B12 LOVE Locations

*Offer expires September 15, 2025. Special pricing is for 3 months only. Offer only applies to new members.



Founders Dr. Shannon Wood Gallegos and Armando Gallegos.

Business Spotlight

Naschmarkt Campbell & Pleasanton: Carrying Forward a Culinary Legacy

Naschmarkt was founded in Campbell in 2011 by Mathias Froeschl, who envisioned a restaurant that blended Austrian culinary traditions with California's fresh, seasonal bounty. Inspired by Vienna's bustling open-air Naschmarkt, Mathias envisioned a place where guests could enjoy authentic European dishes made from fresh, locally sourced ingredients—paired with hospitality that made every visit memorable.

In 2024, Ismail Duman took over ownership, committed to preserving Mathias's founding principles while also expanding our reach to Pleasanton.

Our menu features classics like golden, crispy Wiener Schnitzel, rich Beef Goulash, and melt-in-your-mouth Braised Short Ribs, alongside seasonal specials crafted from fresh, locally sourced ingredients. We also offer an extensive wine list highlighting Austrian varietals, handcrafted cocktails, and local craft beers. Our dessert menu includes tra-

ditional European sweets, such as apple strudel and chocolate torte. Both our Campbell



and Pleasanton locations provide a warm, inviting dining experience for date nights, family gatherings, special celebrations, and casual evenings out.

What truly sets Naschmarkt apart is its authenticity, consistency, and hospitality. Many diners have been loyal for years, often

introducing friends and out-of-town guests to the restaurant's flavors and charm. As Ismail says, "At Naschmarkt, it's never just a meal—it's an experience, a connection, and a taste of Austria shared with our California community."

For Ismail, the most rewarding part of the business is watching people connect over a meal. "Many guests tell us their first visit was because a friend insisted they try the schnitzel," he says, "and they've been coming back ever since."

Now, with two thriving locations, Naschmarkt continues to honor its roots while welcoming new faces into its growing family, one exceptional meal at a time.

Open in downtown Pleasanton at 310 Main Street, Naschmarkt invites you to experience the warmth, flavors, and hospitality that have made it a South Bay favorite for more than a decade. Call (925) 398-8846 or visit www.naschmarkt.com to plan your visit. Prost!



Enjoy classics like golden, crispy Wiener Schnitzel, rich Beef Goulash, and Braised Short Ribs, alongside seasonal specials crafted from fresh, locally sourced ingredients.

5TH ANNUAL

Fall Job Fair

HOSTED BY THE TRI-VALLEY CAREER CENTER & THE TRI-VALLEY CHAMBER OF COMMERCE ALLIANCE

WEDNESDAY, OCTOBER 1, 2025

3PM - 6PM

TRI-VALLEY CAREER CENTER

5860 OWENS DR., 3RD FLOOR, PLEASANTON

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JOB SEEKERS

TINYURL.COM/JOBSEEKEREGISTER

REGISTER TODAY!

WWW.TRIVALLEYCAREERCENTER.ORG | WWW.TRIVALLEYCHAMBERS.ORG

THIS WIOA TITLE I FINANCIALLY-ASSISTED PROGRAM OR ACTIVITY IS AN "EQUAL OPPORTUNITY EMPLOYER/PROGRAM" AUXILIARY AIDS AND SERVICES ARE AVAILABLE UPON REQUEST TO INDIVIDUALS WITH DISABILITIES.

OPENheart

KITCHEN

Providing free meals and other resources across the Tri-Valley. Learn more at openheartkitchen.org

925-580-1616

Pleasanton Chamber

Scan to donate

Business Spotlight



RobotLAB San Jose is at the forefront of helping businesses and schools embrace robotics and artificial intelligence.

Transforming Workplaces with AI & Robotics: Spotlight on RobotLAB San Jose

In a world where automation is reshaping the future of work, RobotLAB San Jose is at the forefront of helping businesses and schools embrace robotics and artificial intelligence. Their offerings fall into two major categories: AI & robotics products for education and robotics solutions for businesses. From cleaning robots in schools and hospitals to delivery robots in restaurants, warehouses, and hotels, RobotLAB helps organizations streamline operations while empowering employees to focus

on more value-added activities. With a catalog of more than 47 types of robots—including cleaning, delivery, cooking, security, firefighting, wayfinding, customer service, drones, and even disinfecting robots—RobotLAB provides solutions tailored to diverse industries such as healthcare, hospitality, education, and manufacturing. What sets RobotLAB apart is its white-glove service and consultative approach. Rather than simply selling hardware, the team partners with clients to identify the right robot that matches their needs and budget. “We’re helping transform the way businesses work and transform today’s workforce into the workforce of the future,” says owner Shishir Sharma. “A server at a restaurant or a housekeeper at a hotel today could become a robotics manager tomorrow. That’s a real path to job pride, employee retention, and even better quality of life.” Sharma brings a strong background in consulting, technology, and business, including a Master’s degree in Business from UIUC. After years of helping launch SaaS products, he saw robotics and AI as the next wave of innovation and opened RobotLAB’s Bay Area location in 2025. Backed by 17 years of national leadership in robotics integration, RobotLAB partners with top manufacturers like LG, Keenon, Pudu, and Lionsbot, ensuring clients benefit from the best technologies available. One recent success story is with The Ameswell Hotel in Mountain View, where RobotLAB introduced a delivery robot that streamlined restaurant service. Guests and staff alike were delighted, and the change enhanced both efficiency and the dining experience. Sharma says his favorite part of the business is working closely with customers across industries and witnessing their amazement when robots come to life in their operations.



Shishir Sharma

Learn more or book a free demo: robotlab.com/san-jose | 408-275-2107
<https://meetings.hubspot.com/shishir-sharma> direct link to book a free demo of a robot at your facility.

Business Spotlight

Honi-Bear Boba Cafe: Sweet Sips, Savory Bites, and a Whole Lot of Heart

Step into Honi-Bear Boba Cafe in downtown Pleasanton, and you’ll quickly see this is no ordinary boba shop. Owned and operated by Mr. Liu and his family, Honi-Bear offers a creative menu of refreshing beverages, savory hot snacks, and jiggly, melt-in-your-mouth jellies—all served with a side of warmth and community spirit. The drinks menu is designed for every mood and palate, featuring fresh fruits and purees for an extra burst of flavor. Customers can mix and match flavors, choose iced or blended, swap in milk alternatives, and sample toppings before they decide. Popular pairings include crowd-pleasing hot snacks like popcorn chicken, curly fries, and crispy shrimp rolls—perfect for those who come in thirsty and leave happily full. And for a light dessert, Honi-Bear’s coconut, matcha, and grass jellies are smooth, refreshing, and just sweet enough. But what truly sets Honi-Bear apart is the experience. “We didn’t want to be just another boba shop,” the owners explain. “We wanted to create a space where customers feel part of the process.” That means crafting new drinks with customer input, adding popular requests to the menu, and staying open late—until 11 p.m. on Fridays and Saturdays—for night owls, shift workers, and anyone looking for a cozy hangout after dark. The concept of Honi-Bear has been years in the making. The owners first entered the food and beverage industry in 2010, operating a bakery and tea shops in the South Bay. In 2024, leaving a corporate career behind, they set out to fulfill a long-held dream: a



Family-owned Honi-Bear Boba Café serves a wide range of refreshing and unique drinks alongside savory snacks and food. fun, creative space to share their passion for Asian-inspired desserts. The name “Honi-Bear” reflects their vision—honi (“with you” in Mandarin) symbolizes community, and “bear” represents their family; mama, papa, and little bears. Each member contributing to the cafe’s success. For them, the best part of the business is simple: seeing happy, returning customers, working alongside a committed team, and watching something they built from the ground up become part of the neighborhood. **Honi-Bear Boba Cafe**
349 Main Street, Suite 140, Pleasanton, CA. Phone: (925) 425-7233. The best way to reach us is by email: honibear@gmail.com.

The Pleasanton Chamber of Commerce presents

TRI-VALLEY MAYORS’ SUMMIT

Obstacles & Opportunities for the Regional Economy

WEDNESDAY, OCTOBER 15, 2025

Casa Real at Ruby Hill Winery
410 Vineyard Avenue, Pleasanton

11:30 a.m. Networking • 12:00 noon Lunch & Program
\$85 per person • Open to the Public

JACK BALCH
Pleasanton

RENEE MORGAN
Danville

SHERRY HU
Dublin

JOHN MARCHAND
Livermore

MARK ARMSTRONG
San Ramon

This special luncheon brings together the Mayors of Pleasanton, Danville, Dublin, Livermore, and San Ramon for a meaningful conversation on the issues shaping our region. It’s a rare chance to hear directly from local leaders while connecting with decision-makers and community members from across the Tri-Valley. We are also honored to have Assemblymember Rebecca Bauer-Kahan serve as moderator for this event.

Purchase your tickets today!
Scan the QR code
or visit the Events Calendar at
www.pleasanton.org

REBECCA BAUER-KAHAN
Assemblymember
District 16

Membership Anniversaries



During the past two months, nearly 70 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

64 Years

The Club at Castlewood

40 to 52 Years

Pleasanton Art League

KKIQ

Alpha Omega Print

30 to 39 Years

Mercedes Benz
of Pleasanton

1st United Credit Union

Rotary Club
of Pleasanton North

Vic's All Star Kitchen

25 to 29 Years

Alameda County
Transportation
Commission

Bay East Association
of REALTORS

Rosewood Commons
Robert Half

20 to 24 Years

Nuvision Credit Union

Blue Agave Club

UNCLE Credit Union

Quarry Lane School, The
Goodguys Rod

& Custom Association
CJM Association Services,
Inc.

Adams Pool Solutions

Heritage Estates

CMIT Solutions
of SW Silicon Valley
& Pleasanton

15 to 19 Years

JL Consulting,
A Professional
Accounting Corp.

Summit Financial Group,
LLC

LPL Financial

Shaklee Corporation

Netrique, Inc.

Callippe Preserve
Golf Course

10 to 14 Years

E & S Ring Management
Corporation

East Bay Regional
Park District

Pleasanton Girls
Softball League

White Oak Law, P.C.
CalEnergy Corporation
Medea, Inc.

5 to 9 Years

Community Resources
for Independent Living
(CRIL)

Triangle Construction
Tri-Valley Inc.

Huntington Learning Center
Lloyd Steere - eXp
Realty of California

Farmers Insurance -
Wallace Wong

Kokua Martial Arts
Fitness Academy

Metcon-Ti, Inc.

Cindy Gee - Keller Williams
Tri-Valley

La Roza Construction Inc

Poppy Bank

Fusion 3 Salon

Alameda County Assessor's
Office: Phong La

Fusion 3 Salon

1 to 4 Years

Mom Relaunch Foundation

Much Ado About Pizza

Elevation LVK

Pleasanton Valley Dental

Town Square Publications

ProSomnus Sleep
Technologies

Alameda Pediatric Dentistry
& Orthodontics

Gameday Men's Health
Pleasanton

Ground Rules Academy

Mr. Handyman, serving
Livermore-Pleasanton

Lisa Books-Williams
(ChefLisaVeg)

Coastal Payroll

Business Spotlight

Best in Class Education Center – Pleasanton

Where Personalized Learning Builds Confident Learners

At Best in Class Education Center – Pleasanton, education is more than tutoring — it's a personalized journey of building confidence, mastering skills, and nurturing a love for learning. Owned and operated by Shwetali Jakate, the center offers high-quality programs in Math, English, SAT/ACT prep, and enrichment for students in grades K–12.

Before launching the Pleasanton location, Shwetali ran highly successful virtual classes for families across the Bay Area — many of whom still continue with her online today. "Our families stay with us year after year," she shares. "They've seen the results, and they trust our approach."

Best in Class is known for its structured programs that adapt to each child's pace and level. Students can join the Foundations Track to strengthen core skills, or the Fast Track to accelerate their progress with more challenge and depth. The programs are led by master teachers who bring warmth, expertise, and mentorship to every session.

In Math, the focus goes beyond formulas and worksheets. The curriculum is top-tier, thoroughly researched, and designed to build critical thinking and real-world



Our team is comprised of passionate educators who actively teach their students and make sure they are set up for success.

problem-solving. Lessons are interactive, engaging, and tailored to help students truly understand math — making it feel approachable and empowering, not overwhelming.

In English, students work on reading comprehension, grammar, vocabulary, and writing. The program places strong emphasis on writing instruction — guiding students through various styles like narrative, opinion, and informative writing. With gradual skill-building and consistent practice, students become confident communicators, not just test-takers.

What truly sets the center apart is

its commitment to clarity, consistency, and care. "We take the stress off parents," Shwetali explains. "Everything — from communication to curriculum — is clear and purposeful."

With over a decade of experience and a mission rooted in both education and empathy, Shwetali's center is helping Pleasanton students not only excel — but truly thrive.

Best in Class Education Center is located at 4466 Black Avenue, Suite B in Pleasanton. Text or call: (925) 587-9449 or visit their website www.bestinclasseducation.com/locations/pleasanton.



Business Spotlight

Tailored Wealth Management for Tech and Biotech Professionals

Sierra Pacific Private Wealth, LLC, fee-only fiduciary in Pleasanton since 2006

Sierra Pacific Private Wealth, LLC, is an independent SEC Registered Investment Advisor firm offering tailored wealth management for tech and biotech professionals. For over two decades, the firm has provided personalized financial solutions to hundreds of executives and professionals working in publicly traded companies, including Workday, 10x Genomics, Oracle, Roche, Apple, Nvidia, Meta, Clorox, and others.

Striving to be "Your Trusted Partner in Success", the firm believes financial success goes beyond numbers — it's about empowering lives, creating opportunities, and building lasting legacies. Their mission is clear: to deliver tailored financial strategies that help driven professionals achieve their unique vision of success.

With expertise shaped by years of local experience, Sierra Pacific specializes in meeting the complex needs of professionals in the dynamic AI, tech, and biotech industries. Their services focus on:

- Executive Compensation Planning
- Tax-Efficient Diversification of Concentrated Stock Positions
- Personal Financial & Retirement Planning
- Tax-Aware Alternative Investments and Private Markets
- Estate Planning & Wealth Transfer
- Philanthropic & Impact Investing Advisory

"Our clients turn to us for expertise in maximizing equity compensation, diversifying and protecting wealth, aligning professional and family goals, ensuring tax efficiency, and building multigenerational legacies."



Sierra Pacific Private Wealth provides tailored financial strategies for tech and biotech professionals.

"We are honored to be part of the success of our clients," says founder and senior wealth advisor, Janet Wan.

The firm is built on the belief that everyone has the potential to achieve success—however they define it. Every staff member at Sierra Pacific has been living in the bay area for years, and enjoying the vibrant culture, diversity, food and scenic beauty of bay area. They are passionate about helping others navigate their own paths to financial success.

Investors seeking tailored financial strategies can learn more about Sierra Pacific services via their contact information below.



SIERRA PACIFIC
PRIVATE WEALTH

Sierra Pacific Private Wealth
located at 7077 Koll Center Parkway,
Suite 120, Pleasanton.
Phone: (925) 223-8868
Email: info@sierrapacificpw.com
Web: www.sierrapacificpw.com

Business Spotlight

Boomcycle Digital Marketing: Fueling Local Business Growth in the San Francisco Bay Area (and beyond!)

Boomcycle Digital Marketing helps Bay Area businesses stand out, get found, and drive real results—without jargon or confusion. Founded by San Ramon resident David Victor, Boomcycle is dedicated to making digital marketing understandable, transparent, and effective for local businesses at every stage of growth.

Services

Boomcycle Digital Marketing delivers comprehensive digital marketing services: local and national search engine optimization (SEO), Google Ads management, Google Business Profile ranking, web design, social media management, video production, and consulting. Every solution is enhanced



by advanced AI-driven technology, enabling clients to attract more customers online, build lasting visibility, and convert web traffic into measurable results.

What Sets Boomcycle Apart

AI helps power every step at Boomcycle, from identifying high-impact opportunities and optimizing campaigns to delivering real-time, actionable reporting. The team develops strategy using AI analysis of market and competitor trends, executes campaigns with AI-assisted automation for faster, more brilliant results, and provides clear, data-rich reporting that gives business owners true insight into what's working. This means every client benefits from intelligent targeting, more efficient campaigns, and transparent outcomes, backed by both expertise and next-generation technology.

Origin Story

Boomcycle Digital Marketing was established in 2003 in response to the insight that local businesses struggle with one-size-fits-all marketing solutions. Founder David Victor brought together deep technical expertise, clear client communication, and a forward-thinking approach to technology. Today, Boomcycle's mission is to deliver future-ready results through a blend of human creativity and AI-driven strategy.

What Drives the Team

Helping local businesses thrive remains the most rewarding part of the work. There's nothing more satisfying than seeing a Tri-Valley business's phone start ringing or their website analytics show dramatic growth after a successful campaign.

Quote

"Digital marketing can seem mysterious, which is why we emphasize actual lead tracking so that you know our strategies are working to



David Victor

grow your business. Boomcycle Digital Marketing combines proven strategy with the latest in AI to put your business where it matters most so you can focus on what you do best."

Boomcycle Digital Marketing | 4125 Hopyard Rd Suite 225-138, Pleasanton, CA 94588 | (925) 222-5221 | david@boomcycle.com | boomcycle.com

Business Spotlight

Eye Level Learning Pleasanton: Unlocking Every Child's Potential

Our journey with Eye Level Learning began not as business owners, but as parents. Like many families, we sought a program that truly engaged our daughter, something that challenged her academically while building her confidence and curiosity as a young learner. When we discovered Eye Level Learning, we were drawn to its philosophy of meeting every child at their unique "eye level." The results were remarkable. She improved in Math and English, began to think critically, and discovered her voice as a writer, earning her a national literary award. That experience shaped her academic path, and today, as a U.C. Berkeley student, she has returned to Eye Level as an instructor at our center.



Inspired by the impact Eye Level had on our family, we opened a center in Pleasanton in June 2025, which provides individualized Math and English programs for pre-K through 8th grade. Students attend weekly one-on-one coaching sessions where instructors guide them through personalized lessons, check progress, and nurture independence. Our math curriculum combines calculation skills with problem-solving through geometry, patterns, and reasoning, while our English program builds grammar, vocabulary, reading comprehension, and writing using engaging real-world content.

What sets our center apart is not just the curriculum, but the environment and philosophy. We've designed a bright, welcoming space with a small library, student work displays, and self-directed learning areas that empower children to take ownership of their learning. Enrichment opportunities unique to the center, like reading challenges, writing workshops, speech contests, and Math Olympiad make learning fun while strengthening skills.

As owners, our backgrounds in engineering, business leadership, early childhood education, and teaching give us a strong foundation, but it's our passion for children that drives everything we do. The joy comes in watching children walk into our center a little uncertain and leave with new confidence, independence, and a smile.

"At Eye Level, we nurture students to become critical thinkers, problem-solvers, and life-long learners," says center owner Venkateshwarlu Masula.



Eye Level Learning Pleasanton features a bright, welcoming space designed to inspire children and encourage ownership of their education.

Eye Level Learning at Pleasanton | 4456 Black Avenue, Suite 250, 2nd Floor, Pleasanton, CA 94566 | (925) 621-0236
pleasanton@myeyelevel.com | myeyelevel.com/US/center/Pleasanton



Pleasanton Chamber of Commerce

FALL TRADESHOW MIXER

November 12 | 5:00 – 7:00 p.m.

The Club at Castlewood, 707 Country Club Circle, Pleasanton

VENDORS: This is the perfect platform to show the public what your business is all about. The chamber takes care of drawing a crowd, while you create an inviting booth space. Connect with hundreds of fellow members, the local business community, and potential clients. Cost for members to be a vendor: \$350 Cost for non-members to be a vendor: \$475 All vendors must register no later than November 3rd

- Free to Attend
- Open to the Public!
- 40-45 Business Vendor Tables
- Complimentary Snacks & Beverages
- Exclusive Drawing Prizes
- Networking Opportunities



Ribbon Cuttings



Creating new jobs, stronger economy



Frontier Energy Food Service Tech Center — This fall, Frontier Energy Food Service Technology Center (FSTC) proudly marks 38 years of advancing innovation in the commercial foodservice industry — now from its brand-new, state-of-the-art facility at 1075 Serpentine Lane, Suite B, Pleasanton. As the nation's only dual-fuel commercial kitchen testing, research, and training center, the FSTC provides trusted, unbiased expertise to chefs, operators, and consultants. From equipment testing and design consultations to live demonstrations and training, FSTC empowers the industry to save energy, cut carbon, and boost performance. Visit www.frontierfstc.com.



The Menopause Tribe — We're excited to welcome The Menopause Tribe to Pleasanton! This coaching program is dedicated to empowering women through perimenopause and menopause with evidence-based education, holistic wellness strategies, and a supportive community. Through workshops, group discussions, and expert-led sessions, women gain tools to manage symptoms, make informed choices, and embrace this stage of life with confidence. Join us in celebrating a new resource helping women navigate menopause with strength, clarity, and connection! Visit www.themenopausetribe.net.



School of Rock — We're excited to welcome School of Rock Pleasanton to the community! Located at 3059 Hopyard Rd., Suite D, this unique music school offers performance-based education where students of all ages learn by joining real bands and performing live. From guitar and drums to vocals, keyboards, and songwriting, School of Rock helps students build confidence, creativity, and community. Visit pleasanton.schoolofrock.com to discover how music education can truly rock!



Vic's All Star Kitchen — Join us in celebrating 5 years of ownership at Vic's All Star Kitchen! Since purchasing the beloved downtown Pleasanton restaurant in 2020, Laura and Ernesto Castro and the Muñoz family have added exciting menu twists while honoring local favorites. From breakfast and lunch classics to Taco Tuesday and new dinner offerings, Vic's continues to serve the community with delicious food, a welcoming atmosphere, and a commitment to supporting local sports organizations. Visit them at 201 Main Street, Suite A!



Comerica Bank — The downtown Pleasanton branch of Comerica Bank proudly celebrated the company's 176th Anniversary with a special ribbon cutting! Staff were joined by Pleasanton City Council members, Chamber Ambassadors, Chamber staff and Board members, along with representatives from Congressman Eric Swalwell's office and Senator Jerry McNerney's office. Located at 600 Main Street in Pleasanton, Comerica Bank continues its long tradition of serving the community with dedication, financial expertise, and a commitment to building lasting relationships.



The Flow Chiropractic — We're excited to welcome The Flow Chiropractic as a new member of the Pleasanton community! Founded by Dr. Shahira Haidary, The Flow offers a holistic approach to whole-body healing, combining chiropractic care with craniosacral therapy, myofascial release, somatic techniques, and more. From prenatal support to nervous system restoration, The Flow helps patients reclaim health, vitality, and balance. Visit their downtown location at 533 Peters Avenue, Suite 100, Pleasanton and experience the transformation for yourself! Visit www.theflowchiropractic.com.