

Business Connection



We are the community that helps businesses start, grow, & thrive.

March 2026

40 Years of Excellence: Black Tie Transportation Driving Pleasanton Forward

For the past 40 years, Black Tie Transportation has proudly called Pleasanton home. Founded in 1986 by CEO Bill Wheeler, the company began with a single limousine and a simple belief: if you care enough, excellence follows. That philosophy still drives Black Tie today.

What started as a small local operation has grown into the Bay Area's most trusted transportation provider without ever losing its hometown roots. Headquartered on Commerce Drive, Black Tie operates 24/7 with a full in-house team of professional chauffeurs, certified SPAB drivers, dispatchers, mechanics, client services representatives, and detail specialists dedicated to safety, reliability, and service.

Pleasanton isn't just where we're based, it's where we serve. Since 2021, Black Tie has proudly operated the city's Pleasanton Rides program, delivering more than 21,000 trips with a 98.6% on-time performance record and zero accidents. For our senior community and residents with mobility needs, we understand transportation is about more than logistics. It's about dignity, trust, and care.

Black Tie not only provides SPAB-certified student transportation for the Pleasanton Partnerships in Education (PPIE) Foundation and to the city's school district but also to many others districts



throughout the Bay Area, maintaining a spotless student safety record for four decades.

Every SPAB chauffeur completes extensive in-house training led by a state-certified instructor, supported by rigorous maintenance standards, annual CHP inspections, GPS tracking, and dual-facing dash cameras.

Beyond municipal and school partnerships, Black Tie remains a trusted provider for Fortune 100 companies, local businesses, and community organizations. Yet growth has never changed our priorities: show up early, operate safely, and deliver a professional experience every time.

As a locally owned and privately held company, Black Tie continues to invest in technology, fleet modernization, and employee development all while staying committed to the values that built it.

40 years since Black Tie's inception, one thing remains unchanged: we care deeply about our clients, our employees, and the Pleasanton community we are honored to serve.



Black Tie Transportation continues its legacy of safe, dependable service, supporting education and community initiatives across the Tri-Valley.

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GOLD

amazon



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workday

SILVER

United
CREDIT UNION



CB California Business
Technology, Inc.

HACIENDA
NOVISION
CREDIT UNION

GS Pleasanton
Garbage
Service, Inc.

ROBSON
HOMES



SAFeway

Stanford
MEDICINE | Health Care
Tri-Valley

TOSHIBA
Leading Innovation >>>

UNCLE CREDIT UNION

US
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BRONZE



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The Clorox
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Success through Partnership

HERITAGE
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PLEASANTON CHAMBER OF COMMERCE EXECUTIVE LEADERSHIP TEAM

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Yianna Theodorou

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Tri-Valley

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Jeremy Rosenblatt, Crown Trophy

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David Wong, David Wong Chiropractic

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Jennifer Aguiar

Marketing & Communications Manager

Tara Santurri

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The positions and views advocated here are solely the responsibility of the Chamber.

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www.pleasanton.org

Stay connected with the Chamber



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Yianna Theodorou
President/CEO
Pleasanton Chamber

Built to Serve: Meet Your Chamber Team

At the Pleasanton Chamber of Commerce, we often talk about connection, momentum, and service — and none of that happens without great people. I'm excited to introduce our outstanding team.

Jeanette Schaub, our Membership Director, brings a genuine passion for building relationships. She is focused on strengthening member engagement, ensuring businesses feel supported, and helping new members quickly find their place

within our Chamber community.

Jennifer Aguiar has stepped into the role of Events Manager and hit the ground running. From signature luncheons to networking mixers, she is dedicated to creating experiences that bring our business community together in purposeful and memorable ways.

Rounding out the team is Tara Santurri, our Marketing & Communications Manager. Tara is elevating how we share our

story — highlighting member successes, promoting programs, and keeping our communication fresh and connected.

Most importantly, each member of this team shares a common purpose: we are here to serve our members. Every call answered, event planned, and message shared is rooted in one goal — helping our businesses succeed and ensuring our Chamber remains a trusted partner for our entire community.



The Leadership Pleasanton Class of 2024–2025 celebrates their graduation, marking the completion of a nine-month program dedicated to developing informed, engaged community leaders. Participants explored key aspects of Pleasanton's civic, business and nonprofit landscape, strengthening connections and gaining valuable insight into the issues shaping the city's future.

Leadership Pleasanton: Applications Now Open — Shape the Future of Your Community

The Leadership Pleasanton program, a respected community leadership development initiative created by the Pleasanton Chamber of Commerce in 1988, is now accepting applications for the upcoming class. Over more than three decades, this signature program has cultivated more than 800 graduates drawn from a wide range of sectors — including local businesses, government, nonprofits, and residents — all united by a passion for learning how Pleasanton works and how to make a positive impact locally.

Leadership Pleasanton runs annually from September through May, with monthly full-day sessions designed to give participants an inside look at the people, organizations, and systems that make Pleasanton thrive. Class topics include local history, government and civic operations, health and human services, economic development, education, public safety, infrastructure, and recreation, presented by current community leaders in an interactive setting.

The program is open to individuals who live or work in Pleasanton and are eager to strengthen their leadership skills, expand their community awareness, and build mean-

ingful professional and personal networks. Participants are expected to attend all sessions to gain the full benefits of the experience.

Tuition for Leadership Pleasanton is \$950, which includes program materials, transportation, lunch during sessions, and a graduation celebration. A limited number of partial scholarships are available to help ensure broader access.

In addition to individual enrollment, there are sponsorship opportunities for businesses and organizations that want to support the development of local leaders and gain visibility as champions of community engagement. Sponsorships help underwrite the program and connect sponsors with participants and community partners — a meaningful way to invest in Pleasanton's future.

To apply for the program or learn more about sponsorships and scholarship options, visit the Leadership Pleasanton application page on the Pleasanton Chamber of Commerce website, or contact Yianna Theodorou at the Chamber for details and assistance.

Leadership Pleasanton offers an unparalleled opportunity to deepen your connection to the community, develop your leadership capacity,

and contribute to the long-term strength of Pleasanton.

Photo Caption: The Leadership Pleasanton Class of 2024–2025 celebrates their graduation, marking the completion of a nine-month program dedicated to develop-

ing informed, engaged community leaders. Participants explored key aspects of Pleasanton's civic, business and nonprofit landscape, strengthening connections and gaining valuable insight into the issues shaping the city's future.

LEADERSHIP PLEASANTON NOW ACCEPTING APPLICATIONS!

Grow as a leader. Build lasting connections.
Gain an inside look at how Pleasanton works.

Join a dynamic group of local professionals committed to making an impact in our community.

- ✓ Expand your network
- ✓ Strengthen your leadership skills
- ✓ Deepen your community knowledge
- ✓ Make a lasting impact

Leadership
Pleasanton

A Program to Develop Community Leaders

APPLY
NOW



Now accepting applications
for upcoming class.

Sponsorship opportunities are available
www.pleasanton.org



Honoring Leadership, Celebrating Impact, and Looking Ahead: State of the Chamber

The Pleasanton Chamber of Commerce proudly hosted its annual State of the Chamber Breakfast, bringing together business leaders, elected officials, members, and community partners to reflect on the past year and look ahead to the future.

The program opened with a warm welcome from former Board Chairs David Stark (2014) and Herb Ritter (2019), setting the tone for a morning of reflection, recognition, and celebration. Elected officials were then introduced and welcomed, including Mayor Jack Balch, Vice Mayor Matt Gaidos, Councilmember Julie Testa, and Councilmember Craig Eicher, underscoring the strong partnership

between the City and the Chamber. Outgoing 2025 Board Chair Arne Olson shared highlights and accomplishments from the past year, followed by the presentation of the Chair's Award to Dr. David Wong in recognition of his leadership and service to the Chamber and community.

Mayor Jack Balch administered the Oath of Office for the 2026 Board of Directors and Foundation Board Directors. Incoming 2026 Board Chair, Brock Roby then officially introduced the new Boards, welcoming them into their leadership roles.

Dr. David Wong of the Pleasanton Young Professionals provided a recap of PYP's impactful 2025 ini-

tiatives and previewed what's ahead in 2026. Chair of the Foundation Board Janeen Rubino-Brumm introduced Bob Shapiro, who presented the Leadership Pleasanton Shapiro Award to James Paxon. Ambassador Chair Nina Pomeroy recognized Lina Edwards as the 2025 Ambassador of the Year, and John Sensiba presented the Carol Bush Award to Bill Wheeler.

The program concluded with closing remarks from Chair Brock Roby, who thanked Chamber staff, city officials, members, and the broader community for their continued support and commitment as the Chamber looks forward to another year of connection, leadership, and impact.



Top: Mayor Jack Balch administers the oath of office to the Pleasanton Chamber of Commerce 2026 Board of Directors during the State of the Chamber Breakfast, marking the official installation of the new board leadership. **Right:** Dr. David Wong, a practicing chiropractor, has served the Downtown Pleasanton community from his private practice for the past six years. Since joining the Chamber in 2022, he has been an active leader—serving on the Pleasanton Chamber Board of Directors and the Pleasanton Young Professionals Executive Committee. In recognition of his dedication, member outreach, and ongoing involvement, Dr. Wong is a proud recipient of the Chair's Award.

Strong Connections Kick Off the Year at January Chamber Mixer

The Pleasanton Chamber of Commerce launched the new year with energy and enthusiasm at its January Mixer on January 14, hosted by Prodigy Fitness. As the first mixer of the year, the event set the tone for a year focused on connection, collaboration, and community engagement.

More than 80 Chamber members and local professionals gathered at Prodigy Fitness for an evening of networking in a dynamic, high-energy setting. Guests enjoyed the opportunity to reconnect after the holidays, meet new faces, and build meaningful business relationships in an environment that reflected Prodigy Fitness's commitment to strength, wellness, and community.

The open gym layout created a welcoming atmosphere that encouraged conversation and movement, while light bites and drinks kept the conversations flowing. Attendees represented a wide range of indus-

tries, highlighting the diversity and strength of the local business community and reinforcing the Chamber's role as a connector for businesses of all sizes.

Prodigy Fitness served as an ideal host for the evening, showcasing their modern facility while emphasizing the importance of health, motivation, and teamwork—values that align closely with the Chamber's mission. The mixer also provided members with a chance to learn more about Prodigy Fitness and the services they offer to support personal and professional well-being.

With strong attendance and great energy throughout the night, the January Mixer was a successful and inspiring way to kick off the year. The Chamber looks forward to building on this momentum with more opportunities for members to connect, collaborate, and grow together in the months ahead.



Chamber members connect and kick off the new year at the January Mixer hosted by Prodigy Fitness on January 14, welcoming over 80 guests for an evening of networking and community.

February Networking Mixer at the New Tri-Valley Futsal Center

More than 50 members of the Pleasanton Chamber of Commerce braved the February weather to attend our monthly Networking Mixer at the brand-new Tri-Valley Futsal Center, generously hosted by Ballistic United Soccer Club (BUSC).

The evening offered attendees an exciting first look at this impressive new facility, designed to provide year-round training and competition space for youth athletes

throughout the Tri-Valley. Guests had the opportunity to tour the center, learn more about its mission, and see firsthand how the space will serve as a dynamic hub for sports, teamwork, and community connection.

Beyond showcasing the facility, the mixer delivered what Chamber events do best — meaningful connections. Members exchanged ideas, strengthened relationships, and explored new

opportunities for collaboration across industries. The strong turnout, despite rainy conditions, was a true reflection of the commitment and engagement of our Chamber community.

We extend our sincere thanks to BUSC for their warm hospitality and to everyone who joined us for an energizing evening of networking. Events like these highlight the power of coming together to support new ventures and one another.



Three of our newest Pleasanton Chamber of Commerce members joined us at the Tri-Valley Futsal Center — representing Hammer & Nails Grooming Shop for Guys, PCBancard, and Wefea, Inc. Wealthpaver.

Introducing the Pleasanton Chamber Health & Wellness Alliance

At the Pleasanton Chamber of Commerce, we are always looking for ways to create meaningful connections and deliver added value to our members. That's why we are excited to introduce the Pleasanton Health & Wellness Alliance, a collaborative group dedicated to advancing community health and wellness across Pleasanton and the Tri-Valley.

The mission of the Alliance is simple but powerful: to champion community health and wellness by educating, connecting, and empowering individuals and organizations through trusted resources and collaboration across all pillars of well-being.

Members of the Health & Wellness Alliance will have the opportunity to:

- Educate the community and fellow members by sharing expertise and resources

- Connect with peers for collaboration, referrals, and meaningful partnerships

- Empower one another to strengthen business impact and community reach

- Engage in events, programs, and initiatives that promote holistic well-being

Participation in the Alliance is included as part of Chamber membership, offering a no-cost opportunity to expand your network, increase visibility, and make a tangible impact on local health and wellness.

We're excited to bring this group together and help our members thrive while advancing the health of our community. To learn more or get involved, contact us today — and join us in shaping a healthier, stronger Tri-Valley.

www.pleasanton.org/health-wellness-alliance



Members of the Pleasanton Chamber's Health & Wellness Alliance gather for their inaugural meeting, bringing together local leaders and wellness professionals committed to advancing community health and well-being throughout Pleasanton and the Tri-Valley.

Business Spotlight

A Trusted Partner in Hiring: AppleOne's Legacy of People-First Staffing

For more than six decades, AppleOne has been dedicated to one core mission: bringing humanity to hiring. Founded in 1964, AppleOne has grown into one of North America's largest womanowned staffing organizations, yet the heart of the company has remained unchanged. Every day, AppleOne helps businesses strengthen their teams and helps job seekers find meaningful work by making the hiring process more personal, more thoughtful, and more aligned with real human needs.

AppleOne offers a full spectrum of workforce solutions designed to meet companies wherever they are in their hiring journey. From

directhire recruitment and confidential executive searches to temporary staffing, project support, and specialized hiring programs, AppleOne works closely with employers to understand not just the technical requirements of a role but the culture, goals, and longterm vision of the organizations they serve. Their innovative sourcing strategies, robust talent network, and industryleading 5year guarantee on directhire placements reflect a deep commitment to quality and longterm success.



AppleOne

www.appleone.com

What truly sets AppleOne apart is its philosophy of "Hiring Made Human." Businesses and candidates alike often describe the experience as a partnership rather than a transaction. AppleOne takes pride in offering hightouch service, transparent communication, and a level of care that goes far beyond filling a job order. Their teams take time to listen, understand, and adapt, ensuring that each placement feels like the right match for both sides.

As a familyowned company with more than

60 years in business, AppleOne blends the stability of an established organization with the agility needed to navigate today's rapidly evolving labor market. With more than 200 support centers and a 24/7 sourcing infrastructure, they are equipped to help organizations of all sizes, from small businesses looking to make their first strategic hire to national enterprises seeking scalable recruitment solutions.

At its core, AppleOne believes that when people thrive, businesses thrive. That belief continues to guide everything they do, making them a trusted partner for employers and a lifechanging resource for job seekers across the country.

CELEBRATING 80 YEARS! 1946 - 2026

Did you help shape the Pleasanton Chamber of Commerce?

Were you a past member, leader, or community partner?

Share your stories and photos as we celebrate 80 years of business and community in Pleasanton!

Submit your memories and be part of the celebration.
Tara Santurri: tara@pleasanton.org



AppleOne's dynamic team of staffing professionals brings expertise, dedication, and a people-first approach to connecting businesses with top talent. Proud to support our local workforce and help companies — and careers — thrive in our community.

Business Spotlight

College Prep, Tutoring, and Guidance Without the Guesswork

Olympus College Prep Helps Tri-Valley Families Confidently Navigate K-12 Academic Challenges and the College Admissions Journey

For many parents of school age students, academic pressure can feel overwhelming. Expectations seem higher than ever, the college admissions process keeps changing, and it's often unclear when or how to step in with the right kind of support.

That's where **Olympus College Prep**, a Pleasanton-based Tutoring, SAT/ACT Prep, & College Counseling company, helps families regain clarity and confidence.

Founded by longtime educator and counselor Aydin Mehrage, Olympus College Prep has supported Tri-Valley families for more than 15 years by providing personalized academic guidance for students in **K-12**. The focus goes beyond grades and test scores, helping students develop strong study habits, self-confidence, and a clear academic direction.

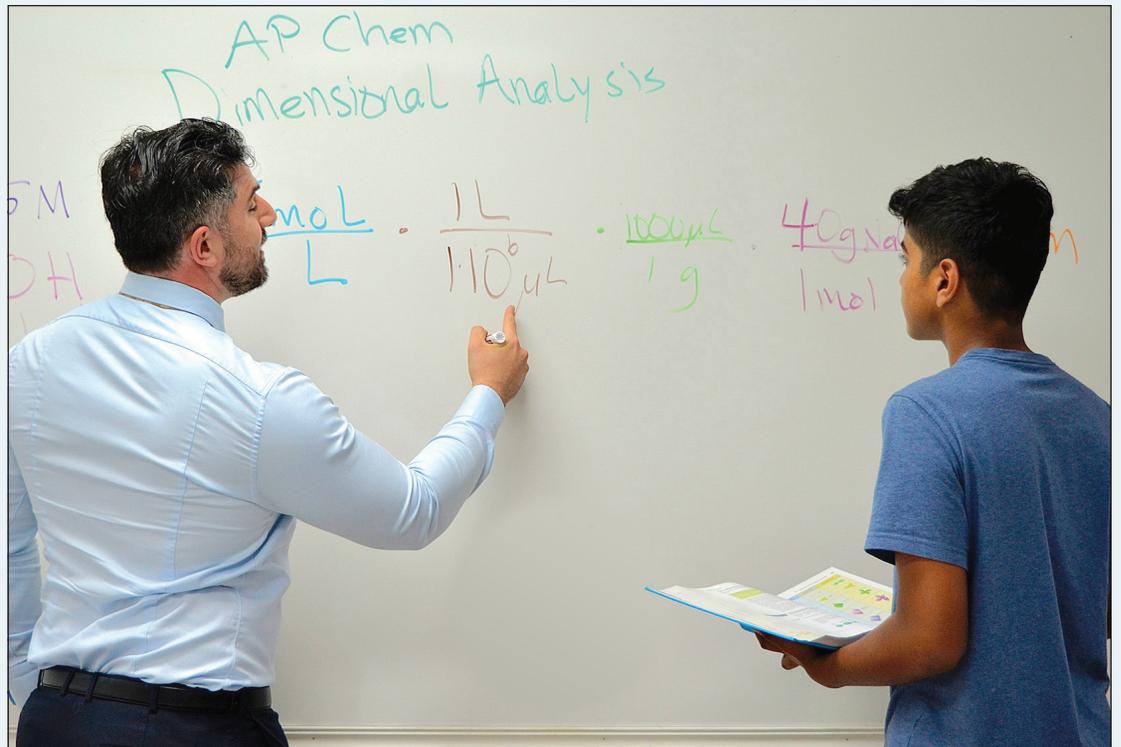
Olympus offers subject-level tutoring, SAT and ACT preparation, and comprehensive college counseling. What sets the program apart is its **structured, long-term approach**, which brings academ-

ic planning, test preparation, and application guidance together into one coordinated strategy rather than relying on disconnected or last-minute solutions.

Through its 5-Pillar College Counseling Program, Olympus helps families make informed decisions about coursework, testing timelines, essays, and applications, while keeping students supported and motivated throughout the process. Parents often share that the biggest change they notice is not just academic progress, but reduced stress at home and greater confidence in what lies ahead.

Olympus College Prep works with families across Pleasanton, Dublin, and San Ramon. Students have gone on to attend UC campuses and other competitive universities, while gaining skills that serve them well beyond the admissions process.

For parents wondering whether it's too early to begin or concerned they may already be behind, Olympus encourages families to start with a **consultation**. These conversations are designed to answer questions, provide clar-



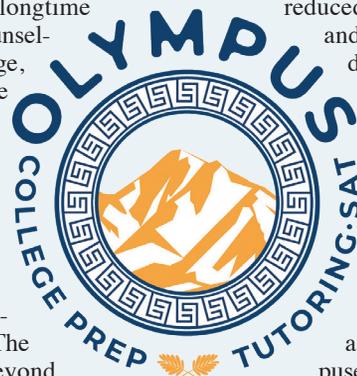
Founded by longtime educator and counselor Aydin Mehrage, Olympus College Prep provides personalized academic support, as seen here guiding a student through concepts at the whiteboard.

ity, and outline the next practical steps tailored to each student.

Olympus College Prep is located at 5506 Sunol Blvd Ste 101, Pleasanton, CA 94566.

Learn more by calling (925) 398-3000 or schedule a consultation with Aydin at olympuscollegeprep.com.

"Olympus College Prep made such a difference for me. The tutors not only helped me raise my test scores, but they also taught me how to study effectively and manage my time. I felt supported every step of the way, and I'm proud to say I got into my dream college!"



Business Spotlight

The Power of Thought Partnership: Unlocking Leadership from the Inside Out

By Patti Barker, Founder of Affinity Resources EBB, LLC

Pleasanton has long been a community rooted in connection, innovation, and heart — qualities that make serving leaders and teams here especially meaningful.

Today's leaders face constant complexity: hybrid work, rapid growth, talent development, culture shifts, and relentless pressure to perform. The real question is no longer "How do I do more?" but rather: "How do I think better?" "How do I lead with clarity and confidence?" and "How do I create a positive ripple effect for my team and community?"

This is where coaching — true thought partnership — becomes transformative.

Coaching Is Not Advice. It's Insight.

Coaching is often mistaken for giving answers. In reality, powerful coaching helps leaders access their own best thinking. Grounded in brain-based coaching and neuroscience, this approach shows that insight — the "aha" moment — is far more impactful than instruction. When individuals reach clarity on their own, the brain encodes it



Affinity Resources EBB

differently. It sticks. It motivates. It activates change.

Those moments — when someone pauses and realizes what's been holding them back — can reshape careers, strengthen teams, and build healthier cultures.

Growth Begins with Mindset

Carol Dweck's research in *Mindset* reminds us: "Becoming is better than being." Leadership is not a fixed trait; it's a continual process of growth.

When leaders embrace a growth mindset:

- Feedback becomes fuel.
- Challenges become opportunities.
- Difficult conversations build trust.
- Setbacks become learning.

And when leaders grow, their teams grow.

The Ripple Effect of Extraordinary Leadership

Over 25+ years in leadership and talent development, one truth stands out: when a leader gains clarity, the impact extends far beyond the individual. Meetings become more focused, communication more intentional, accountability stronger, and psychological safety higher — all driving innovation.

Coaching creates space for leaders to reflect, regulate before reacting, align actions with values, and lead with both courage and compassion.

Why This Matters for Pleasanton

Our business community is rich with talent and potential. Coaching isn't about fixing what's broken — it's about unlocking what's possible. If you feel stretched thin, respon-



Nina Pomeroy Photography

Patti Barker, Founder of Affinity Resources EBB, LLC, brings more than 25 years of leadership and talent development experience to her work helping leaders think with greater clarity, confidence, and purpose.

sible for everyone else's clarity, or ready for the next level, a thought partner may be exactly what you need.

Extraordinary leadership creates a ripple effect — in organizations, families, and communities like Pleasanton. Sometimes the most strategic move you can make is to pause long enough to think.

Website: www.affinity-resources.com

Business Spotlight

Through the Lens of Experience: Will Lipman Photography Captures Stories That Stand Out

With three decades behind the lens, Will Lipman Photography brings experience, creativity, and storytelling together to help brands and individuals stand out through compelling imagery. Based in Pleasanton and working remotely with clients across the region and beyond, Will Lipman has built a reputation for delivering high-quality commercial photography tailored for today's advertising, marketing, and social media needs.

Will Lipman Photography offers full-service commercial photography, including product, fashion, and food photography, as well as photo coverage for corporate and private events. From polished marketing campaigns to dynamic social media visuals, Will works closely with clients to understand their vision and translate it into images that connect with audiences. His event photography spans everything from corporate gatherings and technology showcases to milestone celebrations, capturing moments that feel both natural and elevated.

What truly sets Will Lipman apart is his 30 years of industry experience. That depth of knowledge

allows him to adapt seamlessly to a wide range of environments, subjects, and creative challenges. He prides himself on professionalism, consistency, and the ability to make clients feel comfortable in front of the camera—whether photographing a CEO, a product launch, or a family celebration.

Photography has always been a passion for Will, rooted in a love for creating images that tell a story. That passion continues to fuel his work today, keeping each project fresh and engaging. One of his favorite aspects of the business is the variety. "Every day is different," he shares. In a single week, Will might photograph fashion on a ranch, beautifully plated dishes at a local restaurant, a 50th birthday celebration at a country club, or cutting-edge technology like computers, robots, and electric vehicles for major tech outlets such as Engadget.

Over the years, his career has also included photographing notable figures such as Joe Montana, Mickey Mantle, Danny DeVito, Will Smith, Steph Curry, and several prominent tech CEOs—experiences that reflect both his versatil-

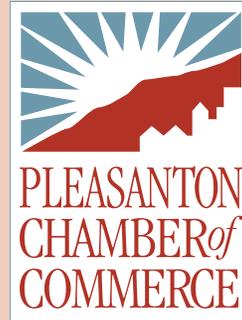


Behind the lens and in his element – Will Lipman of Will Lipman Photography capturing moments that matter.

ity and trusted reputation.

Through every shoot, Will Lipman Photography remains focused on one goal: creating strong, authentic images that tell a story and leave a lasting impression.

Membership Anniversaries



During the past two months, over 45 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services, and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

55 to 63 Years

HUB International
Pleasanton Ready Mix
Concrete, Inc.
Alameda County Fair
Association

35 to 54 Years

Gay Nineties Pizza
Company
Can Am Plumbing, Inc.
Independent Newspaper
and Magazine, The
Heritage Valley Mortgage
Inc.

25 to 34 Years

ENT Networks Inc.
Barons Jewelers
Residence Inn by Marriott
Pleasanton
Pleasanton Weekly
Oilpress!
Blue Dot Wealth
Management
East Bay SPCA
Livermore Valley
Performing Arts Center/
Bankhead Theater

15 to 19 Years

From The Heart Home
Care
The Francise Consulting
Company / Steve Taylor
Independent Consultant
StopWaste
DAHLIN Architecture |
Planning | Interiors
Altamont Corridor
Express (ACE)

10 to 14 Years

Narum, Kathy
Duman Associates Custom
Components and
Marketing
Mirador Capital Partners
Venema Homes team
Ritter Investments, LLC
QASource

5 to 9 Years

Paul A Kepler, MBA
Keller Williams
Provisions Recovery
Counseling, LLC
Nina Pomeroy Agency
Inc. [Photography +
Branding]
Family Matters LLC
Curtis Fleming – Farmers
Insurance
Shepard's Gate
The DeSilva Group
Investment Real Estate
Company
Elation Real Estate
Dive N Trips
A Clear Way – Home
Organization
Armario Homes
Affinity Resources EBB,
LLC
1 to 4 Years
Eric's Corner
Oasis Wine Lounge
Kottinger Barn Plaza
Prodigy Fitness and
Performance
Town Square Publications
beem Light Sauna
Pleasanton
Terzetto Digital

St. Patrick's Day PARTY



Celebrate 45 Years of St. Patrick's Day
at the Sunshine Saloon!

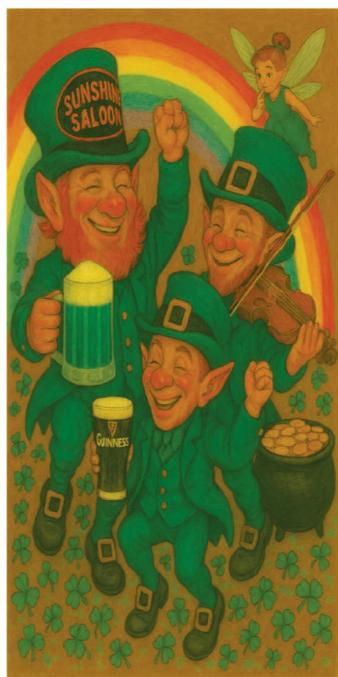
MARCH 17TH

Join us for a legendary tradition
featuring 600 lbs of corned beef,
all your St. Patrick's Day
favorites, and special beer &
drink deals to toast the occasion.

Plus, our patio is ready for the
celebration — perfect for
enjoying the festivities with
friends and family.

KITCHEN OPEN:
9AM - 9:30PM
BAR OPEN: 9AM - 12AM

MUST BE 21+, VALID ID REQUIRED
1807 Santa Rita Rd, Pleasanton, CA 94566



Business Spotlight

OCD Anxiety Centers: Specialized Care, Proven Results, and a Mission Rooted in Family

OCD Anxiety Centers provides highly specialized treatment for individuals struggling with obsessive-compulsive disorder (OCD), anxiety disorders, and related conditions. With more than 10 years of experience nationwide and a new location in Pleasanton as of October 2025, the organization offers an Intensive Outpatient Program (IOP) and a Partial Hospitalization Program (PHP) built on evidence-based practices and a proprietary treatment model designed to produce lasting results. Clients receive structured, individualized care delivered by a team of extensively trained clinicians who focus on helping individuals regain control of their lives.

What truly sets OCD Anxiety Centers apart is its specialization and outcomes. Unlike general mental health practices, the center focuses exclusively on OCD and anxiety-related disorders. This depth of focus has led to some of the strongest outcomes in the nation, with four out of five clients consid-



The peace you've been looking for

ered "recovered" upon completion of the program. Accessibility is also a core value: 95% of clients are able to use their insurance, ensuring that effective treatment is available to those who need it most.

The organization was founded by Paul Peterson, therapist, Founder, and CEO, whose journey began at home. Early in his marriage, Paul recognized that both his wife and son were living with both anxiety and OCD. Despite his professional training, he realized the traditional approaches he had learned were not working. Determined to help his family, he immersed himself in research, advanced trainings, and mentorship with the leading experts in OCD treatment worldwide. What he learned transformed not only his



Clients participate in a supportive group session at OCD Anxiety Centers, where evidence-based treatment and peer encouragement help individuals build confidence, face uncertainty, and take meaningful steps toward recovery.

family's lives, but also the lives of his clients. "It became my mission to help as many families as I could," says Peterson. "If you are in need of help for OCD, anxiety, or trauma, I promise to provide the most effective treatment in the nation."

Today, OCD Anxiety Centers is a mission-driven organization dedicated to helping clients heal while serving as a positive resource in the Pleasanton community. The

local team includes Brittany Kelly, LCSW, Program Director, and Kristine Bazalar, Clinical Outreach Specialist, who are committed to building strong relationships with local providers and families.

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Business Spotlight

Inspiring the Next Generation: Quest Science Center Brings Innovation to the Tri-Valley

Quest Science Center (Quest) is a nonprofit, community-based science organization in the Tri-Valley that brings hands-on science and learning directly into neighborhoods, schools, and public spaces. Quest is thrilled to announce its 8th Annual Tri-Valley Innovation Fair, returning to the Alameda County Fairgrounds on Saturday, April 18, 2026. Admission to the Tri-Valley Innovation Fair is free to the public and is open from 10AM to 5PM.

Quest presents the Tri-Valley Innovation Fair as its signature annual science and innovation fair of its kind in the region, a highlight among the 20,000 annual visitors to Quest mobile programs reaching thousands of attendees across the Alameda and San



Joaquin Counties. This can't miss, hands-on science experience is designed to spark the curiosity of every age to explore, experiment, and discover together. It's also a prime opportunity for Tri-Valley-based companies to be seen, to connect, and to demonstrate their commitment to innovation and community partnership.

"The Tri-Valley Innovation Fair is more than a one-day celebration—it's a cornerstone of

Quest Science Center's ongoing mission and our promise to keep building equitable access to high-quality, hands-on learning across the Tri-Valley and beyond year after year. As the presenting organization", says Michael Mosby, Interim Executive Director of Quest, "we're thrilled to welcome thousands of regional residents to explore, enjoy immersive exhibits, and connect with the people and ideas shaping what's next for the Tri-Valley."

There is still time to join the growing list of contributors by becoming a sponsor or an exhibitor at the event. For more information please visit <https://quest-science.org/innovation-fair/>.



Young innovators put their engineering skills to the test through hands-on building challenges, discovering the excitement of problem-solving, creativity, and teamwork.



Quest Science Center ambassadors and volunteers engage with the community, sharing the message "Science is for Everyone" and advancing the mission of making STEM learning accessible, inclusive, and inspiring for all.

STEP INTO THE SPOTLIGHT!

Booths Open for Spring & Fall Tradeshaw Mixers!

Showcase
your business to local professionals & community members!

Build
connections and generate new leads!



Promote
products, services, and special offers!

SIGN UP NOW!

Contact Jennifer Aguiar:
jennifer@pleasanton.org

Scan Here!



Ribbon Cuttings



Creating new jobs, stronger economy



MediNow Urgent Care - Members of the Pleasanton Chamber of Commerce and community representatives gathered for a ribbon-cutting ceremony marking the rebranding of MediNow Urgent Care. The event celebrated the organization's updated identity and continued commitment to providing accessible, high-quality urgent medical care to the community.



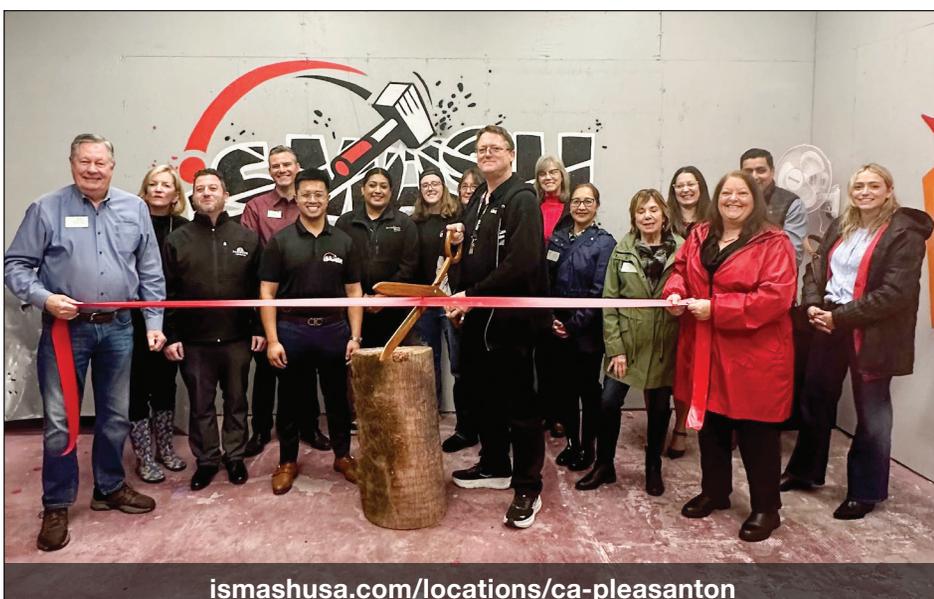
CME Beyond Career Success - Members of the Pleasanton Chamber of Commerce joined community leaders for a ribbon-cutting ceremony celebrating CME Beyond Career Success. The event marked the organization's official opening and its continued commitment to supporting career development and professional growth in the community.



BUSC & Tri-Valley Futsal Center - Members of the Pleasanton Chamber of Commerce joined leaders from Ballistic United Soccer Club (BUSC) for a ribbon-cutting ceremony celebrating the opening of the Tri-Valley Futsal Center. The new facility will provide expanded opportunities for youth and community sports programming in the Tri-Valley.



Qamaria Yemeni Coffee - Members of the Pleasanton Chamber of Commerce joined community members for a ribbon-cutting ceremony celebrating the opening of Qamaria Yemeni Coffee. The café brings traditional Yemeni coffee and culture to the community, offering an authentic and welcoming gathering space.



iSMASH Pleasanton - Pleasanton Chamber of Commerce and community members joined iSmash Pleasanton owners and staff to cut the ribbon and celebrate the grand opening of the city's newest entertainment destination, offering a fun and safe way for the community to relieve stress and enjoy high-energy experiences.



Hammer and Nails Grooming - Chamber of Commerce representatives and the owners of Hammer & Nails Grooming for Men cut the ribbon to mark the grand opening of the new men's grooming destination, offering premium barbering, shaves, hand and foot care, and a relaxed lounge experience designed for today's modern gentleman.